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Contemporary European History: Review Article Final Submission. April 2017.

From Beirut to Berlin (via Geneva): Tthe New International History, Middle East Studies and the League of Nations

The League of Nations Mandate System in the Middle East

Dr. Simon Jackson (University of Birmingham)¹

Andrew Arsan, *Interlopers of Empire. The Lebanese Diaspora in Colonial French West Africa* (London, Hurst & Co., 2014), xviii + 341pp. (hb), £35.00, ISBN: 9781849042970.

Jacob Norris, Land of Progress: Palestine in the Age of Colonial Development, 1905–1948 (Oxford: Oxford University Press, 2013), 256 pp. (hb), £70:00, ISBN: 9780199669363.

Susan Pedersen, *The Guardians. The League of Nations and the Crisis of Empire* (Oxford: Oxford University Press, 2015), 592 pp. (hb), £22.99, ISBN: 9780199570485.

Sherene Seikaly, *Men of Capital: Scarcity and Economy in Mandate Palestine* (Stanford: Stanford University Press, 2016), 272 pp. (pb), \$24.95, ISBN: 9780804792882.

Elizabeth F. Thompson, *Justice Interrupted: the Struggle for Constitutional Government in the Middle East* (Cambridge; MA: Harvard University Press, 2013), 432 pp. (hb), -£31.95, ISBN: 9780674073135.

Benjamin Thomas White, *The Emergence of Minorities in the Middle East: the Politics of Community in French Mandate Syria* (Edinburgh: Edinburgh University Press, 2011), 256 pp. (pb), £24.99, ISBN: 9780748685400.

Introduction

The global politics of sovereignty that developed after the Cold War, for example in

Yugoslavia, and then together with the catastrophic United States-led invasions of

Afghanistan and Iraq after 2001, have furnished international, imperial and diplomatic

historians with good, grim reasons to return to the interlocked histories of empire,

¹ Warm I should like to thanks to Nathan Marcus, Jamie Martin, Claire Morelon, Cyrus Schayegh and the anonymous reviewerseditors offor CEH for their helpful feedback on criticism on previous drafts of this essay. Finally, my thanks to Josie McLellan, who encouraged this essay at its inception.

Comment [JW1]: I wonder if we could rephrase the title — perhaps something like 'Beyond the Nation State: New Approaches to the League of Nations' Middle-Eastern Mandates' (or whatever seems most appropriate)?

Comment [JW2]: Maybe delete and replace with 'together with', to give the first sentence more punch

internationalism and international institutions. A torrent of work on the Genevabased League of Nations (LON) has been one result, alongside writing on the United Nations (UN). In particular, scholars such as Susan Pedersen, Patricia Clavin and Glenda Sluga, already well versed in the archives and literature of European empires and their gender and economic politics, have led a systematic reappraisal of internationalism and international institutions after the First World War. They brought to this campaign heuristic tools sharpened in the 1990s, in the cultural historiography of empire, and they aimed broadly to understand the LeagueON's workings and variety, rather than to re-assert its political failures. The parallel and often intersecting rise of historiographies on the modern and contemporary histories of economic development, human rights and humanitarianism, with their frequent attention to the role of international institutions, has further catalysed this renewal.

Comment [JW3]: This first paragraph works well as a means of introducing non-specialists to the field.

Meanwhile, in Middle East Studies, research has increasingly appeared on the Middle Eastern countries that were ruled as 'A' Mandates under the League ON's aegis from the end of the First World War to roughly the end of the Second World War. These countries were: British Iraq, Palestine and Trans-Jordan, and French Syria and Lebanon:— all part of the *Mashriq*, as the region is often called in Arabic. As Cyrus Schayegh and Andrew Arsan have noted in an important recent edited volume, 'the trickle of monographs in the 1970s became [thanks in part to the opening of new archives] a steady stream by the 1990s and 2000s', albeit one that irrigated the literature on Palestine more than that on Syria or Lebanon, and far more than that on Transjordan and Iraq. This work has broadly focused on politics: as Rashid Khalidi remarked in June 2001, in an oldern edited volume that announced the formation of

'Mandate studies' as a nascent field, 'we cannot but write history in light of our current preoccupations'. More specifically, as Arsan and Schayegh documentedobserved in a sequel volume some 15 years later, the spotlight has fallen consistently on the Mandate states' interaction with various 'societal actors', against the backdrop of the nation-state's rise to dominance as a normative political formation. Moreover, this literature in Middle East studies has developed under — and at times against — the influence of the new international history, as well as colonial and imperial studies, and global and transnational historiography.

More recently, the centenary of the First World War has unfolded amidst the on-going revolutions and wars in parts of the Middle East and North Africa. An increasingly global 'centennial' historiography of the First World War has rightly placed the Ottoman fronts — including the home fronts — more centrally into wider narratives of the twentieth century's founding conflict. Meanwhile the current flow of refugees towards Europe has further stimulated research on the history of humanitarianism. ¹⁰ And of course references to the Sykes-Picot agreement and its legacies have been a staple of media and policy discourse, often in support of schematic, Manichaean arguments and indeed, as Sara Pursley has noted, often to the exclusion of voices and histories from the region's peoples. ¹¹

The books under review here represent a small sample of some of the best of the recent work in international history and Middle East Studies, and I parse particularly the intersections between the new international and imperial historiography and new work in Middle East Studies, arguing With a view to both de-exceptionalising the history of the Middle East and blurring interrogating the boundaries of Europe as a

category of analysis, I argue that for contemporary European historians this historiography has much to offer, notably on the understanding of the First World War, on the nature of European colonial rule and on the history of the economic sphere.

Comment [JW4]: Can you break this up into two or more sentences?

First, then, the focus on the (post-)Ottoman lands of the Mashriq supplies a very direct way to think about the blurred opening and long curdling closing that bookended of the First World War, and notably the uncertain spectrum of fractured sovereignties and plural territorial logics that characteriszed the post-war world. 12 Of course historians of East and Central Europe in particular have long interrogated the war's '14-18' chronology and the traditionally Paris-centric geographies of the armistice era, reworking in the process older debates on a 'thirty year war' from 1914—1944 and heavily qualifying the relevance of 1918 as an end-point. But the Middle East Mandates, I suggest, provide a specific useful vantage point and opportunity for comparison. ¹³ Denied the (fragile) national sovereignty obtained in the post-Habsburg lands, even as their 'existence as independent nations' was 'provisionally recognized', the 'A' Mandates were forced to incarnate ___ rather than cross — the threshold of national sovereignty in the Wilsonian moment. They thus became the privileged targets for racialised and internationaliszed imperial stabiliszation strategies after the First World War. 14 The resulting 'territorial logics' of the long armistice years ___ imperial, international, trans-national, regional, national and local ___ are thus particularly visible in, though scarcely unique to, the Mashriq. Accordingly, the 'A Mandates' throw into relief both those logics' presence elsewhere ___ including in Europe ___ and equally their importance in re-stating the post-war global hierarchy generally.¹⁵ To put it another way, the radical provisionality

Comment [NPL5]: A slightly mangled metaphor...

Comment [JW6]: useful?

Comment [JW7]: s/z consistency (CEH uses the s form, but we can sort this out later)

of the post-war settlement in the 'A Mandates' furnishes useful conceptual tools with which to compare empirically similar dynamics globally.— while analytically illuminating the 'provinciality' of their European neighbours. 16

Second, the legal and political specificities of the short-lived Mandate system complicate our understanding of the structure of European colonial empire at large. For one, the Mandates were short-lived entities and were built on the 'relatively strong, relatively modern' foundations of the 'late Ottoman empire'. 17 They were thus marked by very strong continuities with the modern Ottoman world, continuities manifest in part through the regional articulation of the new Mandate states, but that also saturated everyday life. In addition, the League of Nations system's uneven but real internationaliseation of state formation in the Mandates — for example through the glare of international publicity or the role of diaspora petitioning — disrupts analytical binaries based on the still current notion of the co-constitution of metropolitan centres and colonial 'laboratories' in European empires:— what Susan Pedersen criticisesques as 'the binary frameworks of imperial history'. 18 At first glance exceptionally transient and atypically international, the 'A Mandates' are in fact less an anomaly than a means to recognisze the incomplete, variegated and transnationally porous character of European colonial empire in general.

Lastly, the new nationalisation of economic life wrought by the mobilisations of the First World War is now well known. ¹⁹ But several of these works build usefully on Timothy Mitchell's argument that the interwar colonial world saw a particularly concerted effort to mobilise 'the economy' as a delimited sphere of social and political practice. As such, the social and intellectual history of post-war political

economy can be given new genealogies and rendered markedly less diffusionist ______
that is, less informed by the assumption that ideas spread outwards from naturalised origins in Europe ___ by starting in Beirut, say, rather than Berlin.²⁰

Comment [NPL8]: I don't know what is meant by this. Doubtless I ought to, but I wonder whether the term doesn't need explaining.

Below, after briefly giving a sense of each text in order toto orient the reader, I address these three themes in turn.

Comment [JW9]: The whole of this first section does a great job, I think, in demonstrating how and why this research area impacts on our understanding of post-WW1 (western) Europe. This connectedness is an important theme to emphasize, given that geographically these areas might seem to be outside CEH's normal framework.

Imperial Developments, National Formations and Powerful Talk Summary

Comment [JW10]: Can you think of a longer and more descriptive title for this section? Something that encapsulates the collective contribution these new works make to the field?

Both Susan Pedersen's eagerly-awaited book on the League of Nations and Elizabeth F. Thompson's panoramic work on the politics of constitutional government in the Middle East provide the widest angles amongst the texts under review, as one might expect from senior-scholars with distinguished track records in their respective fields. In general terms, Pedersen's text innovates by showing how interwar internationalism took shape institutionally at the League, how it patched up fractured European colonial systems after the First World War and yet how, despite itself, the League incubated political logics that opened the door to a world of nation states. Thompson, meanwhile delivers a highly effective and engaging rebuke to the presentism and exceptionalism that often mark out narratives of Middle East politics, showing how a long history of political constitutionalism was suffocated by European imperial intervention, mediated by the League, in precisely the same interwar period.

Comment [JW11]: Can you also give a sense in each case of why you find the book effective/innovative/engaging?

Pedersen addresses the Mandates system as a whole, with a core focus on Geneva as the theatrical 'stage' of post-war internationalism and with a global set of case studies

League itself. Her core cast are the members of the Permanent Mandates Commission (PMC), the League body that oversaw the system from Geneva. Emphasiszing both the radical limits of the Mandates system ___ as the creation of a power hierarchy dominated by colonial empires and as a body regularly staffed by former colonial officials — she argues that the League became, despite the dominance of empire, a system for the creation of norms and the perpetuation of public debates that escaped imperial control. The League, she argues, thereby offered a stage to petitioners and protesters in new ways, helping prepare a world order of nation states: 'League oversight could not force the mandatory powers to govern mandated territories differently; instead, it obliged them to say they were governing them differently'. 22 It is the political logics opened up by that obligation to talk in new ways that interest Pedersen, and she traces their operation in the Pacific, Africa and the Middle East, before weighing the impact of German entry into the League and its immediatecrucial assumption of the role of enforcer of PMC oversight and territorial internationalisation, and finally the subsequent withdrawal of the revisionist powers (Germany, Japan, Italy) in the 1930s. This broadly constructivist attention to the political force of discourse and norms helpfully enlarges the understanding of power available to the historian, focusing on 'what went on' at the League more rather than on 'what went wrong'. Pedersen offers a deeper understanding of how an international institution, despite its lack of coercive force, could work to channel imperial domination. Her approach has drawn criticism from cultural historians of colonial empire for insufficiently parsing the shifting, racialising cultures of European imperialism that underpinned liberal internationalism, and from Area Studies scholars for underestimating the depth of coercive, imperial violence liberal internationalism

in support, based on superb research in the archives of nine countries and those of the

Comment [JW12]: Is this a shift in focus that you agree with, and/or find to be more widely prevalent? The discourse-related move here reminds me of Todd Shepard's work (in a later twentieth-century context) on the 'invention of decolonization'...

Comment [S13]: Have tried to respond to this just below by opening some of the main lines of criticism Pedersen has drawn.

tolerated and justified in the Mandate territories. But even ifthough Pedersen includes case studies that detail politics 'on the ground' in numerous Mandate territories, relevance in Geneva is her analytical criterion and what allows her to draw a perimeter around the book. I, and in that sense the social and cultural dynamics of London or Damascus are beyond the book's declared focusremit: on the PMC oversight regime and its impact on the evolving international order. In this respect, Pedersen's work is well complemented by simultaneous developments in Middle East Studies, even if the methodological frontier between the international, the imperial and the national/anti-colonial remains contested. 24

Thompson's book, meanwhile for instance, surveys the wider Middle East from the 1830s to the present day to argue that universal ideals of justice and efforts to achieve constitutional government have been a mainstay of political thought in the region, and that the revolutions of the 'Arab Spring' hardly represent the 'Middle East's discovery of democracy'. Through a series of biographical approaches to key secondary figures in different countries — such as—Halide Edib, 'Turkey's Joan of Arc' in the post-Ottoman period for example — Thompson draws extensively on secondary literature to synthesisze a longer arc of political thought and mobiliszation in the Middle East. Where Pedersen's reach is geographically global but thematically focused on Geneva, Thompson's is regional, focused on exemplary individuals,—and chronologically longer term. But crucially, both see a decisive pivot in the years after the First World War, and in the interaction of European imperialism with national movements and the nation state as the rising normative political formation. For ThompsonThompson, this was when a tradition of Middle Eastern liberal constitutionalism — for instance the Iranian Constitutional Revolution of 1905—11

— was crushed or subverted by its calamitous interaction with European colonial power, including under PMC oversight. ²⁶ The independent Arab monarchy that ruled in Damascus from 1918—1920 was just one instance of this short-lived blooming of a far longer commitment to constitutionalism. ²⁷

Norris and Seikaly both concentrate on British Mandate Palestine — by far the most studied of the Mandates, and indeed the case that absorbed most of the PMC's time during the Mandate era (some 17.3% of the PMC meeting minutes). Both address the politics of the economy in creative ways, Norris with an emphasis on British colonial strategy for economic development and Seikaly by looking at Palestinian capitalists and specifically at their ideas and practical projects for economic development.

Norris, stepping away from a focus on the politics of religion and nationalism in Mandate Palestine, appraises both the British imperial and Ottoman pre-history of the Mandate, paying due attention to the ideological and material basis for later developments from as early as 1905. He straddles the First World War, emphasiszing the important strand of Arab and Ottoman political thought that focused on economic development within the *nahda* — the vibrant intellectual and political renaissance in the decades around the turn of the twentieth century. He also notes the keen developmentalism of the late Ottoman state and the importance of its legacies in the subsequent Mandate politics of the economy. The book then deals centrally with case studies focused on the port of Haifa and on the minerals of the Dead Sea, notably potash, showing how British, Palestinian and Zionist figures worked to deploy their ideas on economic development and socio-economic progress more generally. Seikaly

Comment [JW14]: their ideas on economic development? Would you be able to clarify?

for her part tackles the role of capitalist thought and practice among Palestinians confronted by the reality of Zionist settler colonialism and British colonial rule. She shows how Palestinian businessmen and economic, thrifty Palestinian women emerged as the agents and advocates of new economic practices. They strove to make a capitalist future, but in the 1920s and 1930s they were also became the targetsed of Britishby colonial welfare apparatuses such asthat deployed technocratic tools such as calorific ideas of nutrition and indexes of standards of living in the 1920s and 1930s, before the onset of the Second World War brought a renewed crisis.

Arsan and White, finally, have produced studies of the French Mandate system from different angles and across different chronologies. White takes on the question of the emergence of the categories of minority and majority in French Mandate Syria between the world wars, deftly showing how the terms came into political operation only very slowly and contingently, nourished by the 'development of the nation-state form in the mandate period'. He argues that such categories then became crucial interfaces between nationalist politics and the imperial state. ²⁹ White shows how the French imperial state identified certain groups in Syria as minorities and not others.
Heand then appraises the impact of this framework on the constitution of territory, in terms of border creation and separatist movements, and on the way the category of 'minorities' and 'majority' altered both the use of international law and the practice of personal law.

Arsan, meanwhile finally, studies the Lebanese diaspora in French West Africa across a wider chronology, reaching back to the 1880s and winding up around 1950, but with the inter-war years again at the book's core. He is concerned with the interrelationship

Comment [NPL15]: This sounds intriguing, but again I'm slightly at loss as to what exactly it means.

Comment [NPL16]: This sounds intriguing, but again I'm slightly at loss as to what exactly it means.

between diaspora journeys and lives on one hand and the changing status of the Lebanese 'homeland' on the other, as it morphed from an Ottoman administrative sub-unit under European surveillance to an expanded, independent nation-state after the Second World War, via a quarter century of imperial Mandate rule. Broken into three parts, the book looks first at the motives and routes through which diaspora travel became possible, thanks in part to new and cheaper transport technologies, before turning to the politics and structures of the French imperial system as it influenced economic life for Lebanese migrants in the Mediterranean and on the West African coast. Finall In closingy, the book digs down into social and commercial life among the Lebanese of West Africa, assessing using diaspora and settler colonial newspapers in effective combination with imperial administrative documentation to chronicle in anthropological detail the ways they made and spent money, the dynamics of their political engagement with their Eastern Mediterranean point of origin, and their polyvalent relationship with the colonial situations they were part of.

Comment [JW17]: What kinds of sources are used here? Can you give a sense of whether you find the research and its presentation effective?

The Mandates and the First World War

The Paris Peace Conferences as a diplomatic and political caesura and, latterly, as a longer Wilsonian Moment and as part of an interwar Paris Michael Goebel has called a 'clearinghouse of world politics', have long been staples of our understanding of the close of the First World War. Conversely, the books under review here demonstrate how a shift of perspective to the Mandate territories can fruitfully complicate our understanding of the conflict's chronology, dynamics and outcomes. This is as true of the war's beginnings as of its long close. For example, as Norris sharply notes, the developmental emphasis in Mandate Palestine on extracting and exporting raw

materials was indeed influenced by the unprecedented scale of industrial and social mobilisation the war brought, but it was also 'a process that occurred all over Ottoman Syria' *before* 1914.; Moreover it was a processand one that, despite rising British ascendancy in the region around 1900, had 'room for all manner of different participants, all of them products of that particular brand of *fin de siècle* modernity'. 32

Indeed, the *nahda* of the pre-war years in the Ottoman world — 'that heterogeneous movement wherein the nation was to rise up, discard corrupt and out-dated traditions, and realize the triumphant arrival of the modern' ___ as Seikaly puts it, was a very big tent.- It hosteding not just literary and political ferment, but also economic theoriszing and developmental framework-building in journals such as the Palestinian periodical *Igtisadiyyat*. 33 Seikaly argues convincingly that the *nahda*'s economic dimensions, with roots in the late nineteenth century, continued across the First World War and well into the Mandate period, as Palestinian capitalists drew on thinkers includingen Adam Smith, Karl Marx, al-Ghazali and Ibn Khaldun to articulate 'a utopic capitalist future in terms of conduct, ethics and territories'. 34 White too places a clear emphasis on the legacies and continuities of the pre-war Ottoman politics of community for Mandate era developments, paying. He pays particular attention to the re-appropriation of *millet* identities — Ottoman-era religious and linguistic minorities that enjoyed formal legal protection as part of a *millet* system that the Ottomans upgraded notably from 1856, partly in response to European imperial pressure — in the development of a newthe category of 'minorities'. 35 This dynamic, White shows, continued even into the 1930s, when Christian groups and French officials worked with explicit notionsnarratives of continuity to connect Christian and Jewish millets in

the Ottoman period to the question of how minority protections might be inserted into

Comment [JW18]: Perhaps break into two sentences?

Comment [JW19]: I wonder if you could include a few more phrases like this, to make your own critical assessment of the books more explicit to the reader?

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Comment [JW20]: Can you explain this for the non-specialist?

any <u>future</u> treaty for Syrian independence. The recycling of the Ottoman *millet* system of the late nineteenth century, which the Ottomans upgraded notably from 1856 and partly in response to European imperial pressure, thus paradoxically afforded the French authorities a justification for future intervention in a <u>post-Mandate</u> Syrian nation state, much as the British used cultural understandings of the region to justify retaining control over key aspects of Egyptian and Iraqi sovereignty long after their formal independence in 1922 and 1932. Plainly, and notwithstanding the very real rupture of formal Ottoman collapse, Ottoman-the Sublime Porte's legacies were omnipresent in the Mandate world.

At the international level, Pedersen's bravura treatment of the founding of the League and of the Permanent Mandates Commission also shows just how long the international legal and institutional framework took to come stumbling into being after the armistice, during the period Thompson calls the 'gray zone' of 1918-1922.³⁷ By summer 1920, Pedersen observes,

the mandates system was a naked and shivering shadow of its Wilsonian self.

Occupiers had been named 'mandatories' but not a single mandate text had been agreed nor any oversight apparatus set up. Promises to consult local wishes ___ much less to build national governments ___ had been broken and those who contested the new dispensation exiled or crushed.³⁸

If the Mandates Commission emerged at all by 1922, Pedersen shows, it was largely thanks to savvy <u>British</u> bureaucratic entrepreneurs like Sir Eric Drummond, who embedded internationalist principles in the League's organiszation, and <u>individuals</u>

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Comment [JW21]: Indent as separate paragraph

such as William Rappard, an ursine, canny Swiss jurist who conscripted internationalists and humanitarians in various countries to put pressure on imperial states and allow the Mandates system to take shape in ways that legitimiszed its founding principles.³⁹

Comment [JW22]: These close-up descriptions work well to balance your broader treatments of the research area

On the groundIn the Ottoman lands, meanwhile, while tracing the continuities in her protagonists' lives through the First World War, Thompson also emphasises how pivotal the war was politically: if liberal internationalism bumpily took flight in Geneva after 1918, in Aleppo or Jerusalem it appeared in the heavens in the guise of imperial bomber planes, a brute fact that Thompson argues brought liberal constitutionalism into chronic disrepute:

Before the war liberal constitutionalism was the hegemonic model of justice. It inspired the broadest political coalitions and it provided the glue amongst would—be rivals. Ottoman defeat in World War I caused the defeat of constitutionalism. The peace treaties negotiated at Paris were seen [by the region's peoples] as a profound betrayal by European powers, who embarked on an aggressive program of colonization in the region.⁴⁰

IndeedAnd, as Thompson shows in her chapter on the Turkish activist Halide Edib, whose landmark speech at Sultanahmet in Istanbul in May 1919 was delivered under a sky literally buzzing with British warplanesair power, the war brought questions of political-military sovereignty and collective security to the fore, consigning constitutionalism and the emphasis on individual rights to a secondary role. 41 Edib in that speech, heard over the drone of the planes by some to some 200,000 people.

promised the crowd that 'one day Wilson's League of Nations would provide an international court of justice to assure every nation its rights. But for now Turks had only the sympathy of other peoples, and their own will to fight.'⁴²

Mandate Rule in Trans-national and Diaspora Perspective

Importantly, however, 'other peoples' in the first decades of the twentieth century in the Mashriq also included the sizeable Ottoman and post-Ottoman diaspora. This was spread both across the Eastern Mediterranean —- such-as in the dense radical and socialist networks Ilham Khoury-Makdisi has written of-in their radical and socialist colours ___ but also in the wider world, for example in the Americas beyond the formal limits of the European empires. 43 Moreover, their 'sympathy' could be channelled through increasingly potent international and trans-national vectors, centrally the LeagueON but also humanitarian and philanthropic endeavour, or anticolonial and Communist networks. 44 In their various ways, all of these books respond to suchthese global flows by seeking to problematisze the analytical unit of the nation-state, whether alone or in a binary relationship to European imperial rule, and to take into account the importance of diaspora, or other trans-imperial and transnational dynamics. To do so they follow agents, human and occasionally non-human, across frontiers within and beyond the region, even as those regional frontiers were redefined and slowly became more politically and socially salient in the post-Ottoman Mashriq.45

The result is less to abandon the nation-state or nationalism as objects of enquiry, but instead to enhance our ability to see modes of political separatism as the effect of

relational dynamics that emerged through varied sorts of 'boundary work', as Fredrik Meiton has lately suggested. As noted above, the boundaries of the 'A' Mandates were highly specificcarried a worldwide resonance, since they incarnateding the normative and political global threshold of national sovereignty. Internationalised by the League ON, explicitly provisional and contingent on developmental criteria, and yet established within European colonial situations, the trans-national connections that formed across Mandate boundaries thereby crystallised with particular clarity dynamics that were present but less visible elsewhere, in Europe and Asia, but also in the colonial world. Analytically, the Mandates thereby permit new comparisons, for instance between the techno-politics of electrification in Mandate Palestine and the use of 'a-national and apolitical census' techniques in Central Europe to create language frontiers as sites for nationalist activism. Moreover, the often closed analytical eireuit loop between imperial metropole and colonial empire is thereby woven with particular obviousness into wider skeins of trans-national, trans-imperial and indeed global connection.

An example of the latter point is Arsan's work. Ripe with anthropological and literary nuance, it shows clearly the advantages of a standpoint in diaspora to understand the Eastern Mediterranean in the era of the Mandates, as he develops an account of the Lebanese nation forming in the Mandate period not through a simple model of long-distance, anti-colonial nationalism but instead in 'the lush, overlapping networks of horizontal and vertical ties between the members of a political community bound together by common [if often frustrated] affection for the land of their birth'. Arsan's intent, in a field (Middle East Studies) he characteriszes through its long and enduring focus on discrete national units and by the "assumed isomorphism of space,

place and culture" is to explore how remissions payments, print and commercial cultures, and the variegated interactions of Mandate citizens and colonial subjects with imperial power all made of the Lebanese diaspora a set of "braconniers, to borrow Michel de Certeau's apposite image, "poachers" who took elements from this place and that to constitute their daily lives.

For his partpart, Norris complicates the national framework by stepping away from the conventional focus on Palestinian and Zionist nationalism in the British Mandate in Palestine, to describe both the imperial economic visions and regional spaces that underpinned British rule, and the travels and travails of Zionist Jews and Arabs within them. As he points out, to grasp the importance of a port 'city of the future' such as Haifa and its reinvention under British rule requires 'a re-imagining of geographical space'. 50 In a vein similar to Robert S.G. Fletcher's work on the Syrian 'desert corridor', Norris complicates the historiography's long focus on the Mandates as discrete proto-national units by showing how Haifa 'was never viewed by British imperial planners as merely a coastal city in mandatory Palestine. 51 Rather it was seen as at the western extremity of a much broader band of resource-rich territory that ran out from Palestine's Mediterranean coast, through the north-eastern "arm" of Transjordan and into Iraq². ⁵² Crucially, such regional spaces — and such visions of the economic future — were not just the creation of imperial power, but also furnished a matrix for the activities of Zionist and Arab actors also protagonists. One example Norris gives is the civil engineer Zvi Richter, who followed — and smudged — the tracks of British colonial development across the wider region, specifically moving to the growing oil town of Abadan in southwest Iran, leaving his Polish wife Fryda behind in Haifa, as part of his career 'in Palestine'. 53

Comment [JW23]: There are some very striking quotations here, which work well to show how these books think creatively around the nation state

Comment [S24]: Good@!

Of course, another dynamic in play in Palestine was Zionist migration and settler colonial activity. Seikaly emphasises the exceptional nature of Palestine in this respect, 'not simply because the colonial government supported one so-called side over another . . . [but] . . . because it was the only case in which the Permanent Mandates Commission endorsed settler colonialism', ⁵⁴ Again, however, this does not lead Seikaly to focus on a territorially delimited account of Palestinian economic thought and practice. Instead she powerfully shows how this exceptionalism was nevertheless woven into significant trans-national dynamics, for example in terms of Palestinian capitalists' visions of an economic resurrection across the wider Arab world, as incarnated in calls for Pan-Arab free trade (*hurriya al-tijara*) across artificial colonial borders. ⁵⁵ Or again, in connection to the technocratic internationalism of the League of Nations, regarding which she notes that the League's 'determination of daily caloric requirements, may have been global or universal, but only in ways that evidence how those categories constitute and enforce exclusion'. ⁵⁶

The same interplay between the trans-national and international circulation of key political categories, visions of the post-Mandate future for these 'nation-states-in-waiting' and the local, often exclusionary politics of community is evident in White's elegant discussion minorities politics in Syria. He shows expertly of how the rise of the nation-state and nationalism form made of the politics of minorities a vital interface between 'the external institutional form of the nation-state (a nation-state recognised by other nation-states) and its internal structure (how the state related to its population)'. 57 White, building on work by Nelida Fuccaro and Sarah D. Shields,

shows how concepts in international law, such as the treatment and status of 'minorities', which the LON League had helped to make into part of the qualifying apparatus for full membership in a world of nation-states, themselves became a terrain on which political actors competed for success locally. The differing fates of the Sanjak of Alexandretta, which France eventually joined handed over to Turkey in 1938, prompting the flight of 40,000 Arabs and Armenians, and of the Jazira region in the far northeast of Syria, which remained part of the Syrian nation-state, are especially telling here. Indeed Indeed, inhabitants of the Jazira, whether "Kurds...

Muslims, Christians and Jews" were given credit — in a discursive piece of nation-building by parts of the Syrian press — for becoming 'sons of the country' and building up the Syrian nation through their cross-border trading savvy. 58

The impact of internationalism in Geneva, meanwhile, was felt most obviously in the slow development and formaliszation at the PMC of petitioning mechanisms, which opened a fire hydrant of well-publiciszed protest and complaint about Mandate rule.

Some 60% of these petitions, Pedersen notes, in a glance at the role of diaspora petitioning, came from outside the Mandate territories themselves. And though petitions rarely met success at the hands of a PMC lacking powers to investigate them and unwilling to countenance any that frontally contested the legitimacy of the Mandatory power itself, even when it occasionally had the will, they vitally offered 'exposure, contacts, credibility, publicity, voice' and an entry into 'global politics . . . a multi-vocal, international arena' thus making a 'previously binary relationship — colonizer, colonized' into a triangular, internationaliszed one. 60

Comment [NPL25]: The repeated use of this acronym does make me rather nostalgic for the rather more elegant references one used to see to 'the League' – or is this now regarded as passé?

Comment [S26]: I have eliminated almost all of these LON acronyms. I actually agree – it is a bit clumsy, and where no 'other' Leagues are in play in the narrative, it's not necessary either.

Comment [JW27]: Have others studied these petitions, then? (If so, maybe give some details in the footnotes). Or is Pedersen using neglected sources here?

Comment [S28]: I have now footnoted this below

It is aroundon this argument, aroundevaluation of the agency that the LeagueON — an international organiszation dominated by imperialists — nevertheless ended up offeringoffered to those subaltern and subjected peoples seeking normative statehood and willing and able to make claims at the Leagueon Geneva, that the influential Pedersenian account of international politics at the LeagueON has been constructed is built., supplanting — Aalong with work by Patricia Clavin and Glenda Sluga it has effectively supplanted— older accounts that saw the League as a toothless-then-bypassed failure. Natasha Wheatley's recent work on Arab and Zionist critiques of the League's international jurisprudence furnishes a good example of how the argument has been extended, as she argues that political actors in Palestine seized on the petitioning process to create: 'a jurisprudence of the League's colonial jurisdiction written at cross purposes to the system's framers and caretakers.

As noted above, criticism of this evaluation of agency, and doubts about the real power of the talk and norms generated in Geneva, has been forthcomings been plentiful, partly reflecting methodological differences between cultural and political history, and partly reflecting boundaries between the fields of international history and Area Studies. In this context, and Thompson's work is again worth reading in parallel here, however, offering as it does deep biographical accounts touching on the wider practice of petitioning in the Mandates and especially documenting the associational and party-political life from which petitions sprang,—and among whose repertoire petitions represented just one option. More generally Thompson reminds us of the enduring realities of power along the coloniszer-coloniszed axis-line of this newly internationaliszed triangle of power. Geneva, in this sense, was both just a telegram away and yet also very distant, (a dynamic that is perhaps also a metaphor

Comment [JW29]: Break up into shorter sentences?

for the type of historiographical contact petitioning permits between international historians and historians of the Middle East). Thompson shows, for example, how Musa Kazim Pasha al-Husayni (1853—1934), named the mayor of Jerusalem by the British in March 1918, led the submission of a petition against Zionism, written in strongly Wilsonian terms, to the British military governor Ronald Storrs in November that year. Thompson notes that Musa Kazim, like many Arabs in early Mandate Palestine, was well-used to 'constitutionalism' and to the 'familiar and accepted principle' of 'government by consent' from late Ottoman practice, and therefore 'acted as though Wilsonian principles might hold . . . But he would fail to budge the British'. Petitioning failed in different and differingly productive ways politically (sometimes, though not always, in politically productive ways) in different waystyless, in other words, and not always in internationaligzed_fashion before the flashbulbs of the Geneva press pack.

Mandatory Economies?

Musa Kazim also plays a role in Seikaly's account of the intellectual and practical politics of economy among Palestine's Arab population, but a passing one, as she sets aside this archetypal representative of the Arab notability, often taken, she notes, to incarnate the entire Arab elite, and focuses instead on businessmen and economic thinkers, and on the politics of scarcity and development. This emphasis on economic history — as refurbished methodologically with the help of insights from economic anthropology and actor network theory — is one shared by Arsan and Norris also, showing how non-positivist historical political economy has emerged as

an important methodological axis of the new Mandate history. 67 Seikaly, meanwhile,

Comment [JW30]: Add a few references for this assertion?

indebted to scholars such as Antony Anghie, Adam Tooze and Timothy Mitchell, characteriszes economy in Mandate Palestine as multifarious: 'the effective management of money, a new culture of saving and spending, a new body of knowledge, and finally an emerging national space that was parallel and linked to the home'. 68 Hygiene, statistical measures of health and productivity, nutrition and domestic management, Seikaly shows, drawing on a <u>brilliantlyn</u> inventive range of sources, became techniques of social legibility and imperial governmental calculation, but also tools for social stratification and anti-colonial activism.

Norris too shows explains carefully how Mandatory economic development, as an ideology of the mastery of nature and the roadute to progress, often excluded Palestinian Arabs, building on the established pre-First World War 'Zionist discourse that had already emerged in conversation with British imperialism — that the Jews' superior ability to develop Palestine would improve the lives of all its inhabitants'.⁶⁹ At the potash works on the Dead Sea, for example, Palestinian Arab legal challenges based on Ottoman economic law, nationalist anti-colonial discourse and attempts by Arab entrepreneurs to carve out a share of the business all coalesced precisely around the constant exclusion of Arabs by British-Zionist development. Arsan, meanwhile, develops an approach to economic life in the Lebanese diaspora in West Africa focused on the social and political textures of commerce and credit, showing how Lebanese traders, much maligned by French settlers as predatory imposters, in fact worked the seasonal rhythms of -West African agriculture with consummate skill, but also relied on types of social authority and trust developed in a wider diaspora community built around long-distance relationships to the 'home' villages of the Eastern Mediterranean.⁷¹

For Pedersen — moving between nuanced case studies of Mandate government in Western Samoa, South-West and East Africa, Mandated New Guinea and the Middle East, while and cycling ceaselessly back to Geneva and the dynamics of the League LON as a platform for publicity and system for the production of international norms — political-economy appears notably through the lenses of the commercial 'open door', and more broadly in the tension between 'market' and 'command' economy.⁷² As she elucidates, both in a close discussion of Belgian rule in Rwanda-Burundi (and notably of the use of forced labour), in Rwanda-Burundi as well as and by touching on topics such as the destruction of the Syrian silk industry by Japanese competition in the 1930s, the 'development on the cheap' model that emerged in most Mandates rested on imperial coercion above all ___ "free labour" proved as elusive as "free trade". 73 This was especially true after the advent of the Great Depression around 1930, when the League's Open Door' commercial rules — imposed over the objections of the Mandatory powers but often sabotaged on the ground by them in favour of French or British interests, in a characteristic instance of the blurring of international and colonial economic jurisdiction — made the Mandates a dumping ground for the otherwise increasingly autarkic world economy, provoking still louder demands for independence.⁷⁴ But it was also the case that the eollapse decline of Entente hopes for German reparations and the colonial lobbies' related dreams of imperial mise-en-valeur (economic development) after about 19212 meant that imperial 'development on the cheap' was already embedded from early in the Mandate period. ⁷⁵ Nor, as Jamie Martin has lately argued, could the League deploy its growing range of economic development tools in the Mandates in the way it could and did in Albania, China, or other *more* sovereign states. In such places, the

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international institution could more easily position itself as different to the agendas of imperial powers, where in the Mandates such a differentiation was far harder to sustain politically. ⁷⁶

Moreover, as White also notes in his discussion of French business's approach to a possible independence treaty for Syria in the 1930s, as the Popular Front came to power in ParisFrance, the League's cementing of international categories of rule, from 'minority' to a vision of economic sovereignty based on 'property rights and contracts', influenced the ways in which great power influence in the region would be perpetuated or resisted beyond formal independence after the Second World War.⁷⁷ The League Council, for example, sought to sharpen 'investor confidence' and stoke 'investment' and 'development' in the Mandates by embedding in international law the perpetual sanctity, even beyond independence, of contracts made with foreign businesses by the Mandate authorities. ⁷⁸ The results in the *Mashriq* would vary. One outcome, in some respects a revolt against the political reliance of French Mandate rule on old landowning elites in Syria, was the extensive land reform in Syria-that country that Thompson describes through Akram al-Hourani's 'The Land belongs to the Peasant' campaign in 1951. Quite another was the state-mediated establishment of neighbouring Lebanon — and especially Beirut — as a regional entrepot in the 1950s, which Ziad Abu Rish has recently studied. But everywhere, without foreclosing the political-economic possibilities of national states, Mandate legacies of personnel, of jurisprudential and concessionary arrangements, of popular expectations — shaped the decades of 'high independence' after the Second World War.⁷⁹

Comment [JW31]: France?

Conclusion

By way of conclusion it is worth observing that beyond the questions of the First
World War, internationalism and trans-national diaspora, or the politics of economic
development that this review has concentrated on, the Mandate system, as Cyrus
Schayegh noted recently, resonates across discrete historiographies. For contemporary
European historians ilt does so notably byby offering historians another way to
conceptualise 'Europe' as a category of analysis as a whole, as it stood on the cusp of
athe interwar world started to pivot towardsof decoloniszation and an international
order of nation-states. Comparisons and connections between the post-Habsburg and
post-Ottoman lands are especially ripe for investigation, not least as scholars
increasingly re-parse the Habsburg system in its last decades, but research on Western
Europe can also benefit, as Tara Zahra has made clear in her comparative work on
minorities. In this respect the way current refugee movements have called into
question the multiple frontiers separating, say, Syria and Germany, might
productively provoke research into the connections between, say, Lebanon and
Czechoslovakia in the 1920s. Representation of the connections between, say, Lebanon and

Comment [JW32]: There are too many sub-clauses here, which distracts the reader from the important point you are making. Can you break this up a bit for greater clarity?

Protagonists at the time were certainly alive to the obviousness of such links. As the Syro—Palestinian Congress, an elite Arab nationalist organiszation, put it in an early petition against the Mandates system to the League of Nations in 1921:

'Independence and admission have been granted to Georgia, Estonia, Lithuania,
Litonia [sic], Albania and Armenia, which states are neither more developed nor

Comment [JW33]: This works well as an indication of future research possibilities

more important than we are. '83 As the centenary years of the First World War grind on, scholars-historians of contemporary Europe should reflect on this determined

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assertion of equal importance. We should continue to seek out such connections in the Mandate period, with its mixture of late Ottoman continuities and late imperial ruptures, in order to question both the assumed exceptionalism of the *Mashriq's* history and the complacent location of normative statehood in the ideas and practices of Europeans.⁸⁴

Additional Material for CEH:

1. A 100 word summary of the article in English, French or German:

This review article surveys and discusses the intersecting literatures in international history and Middle East Studies on the Middle Eastern 'A' Mandates, ruled by France and Britain in the inter-war period under the aegis of the League of Nations. After outlining the books' individual arguments the review focuses on three main intersections of the international historiography and work in Middle East Studies: the political and social chronology of the First World War, the importance of regional, trans-national and diaspora dimensions in the elaboration of Mandate colonialism and anti-colonial nationalism, and the salience of projects to construct and delimit discrete national and imperial economies.

2. A 150 word author biography to be used for our notes on contributors section to be uploaded separate to the text as 'supplementary material'

Simon Jackson is Lecturer in Modern Middle Eastern History at the University of Birmingham, where he directs the Centre for Modern & Contemporary History. His research focuses on the history of French colonial empire in the Eastern Mediterranean and North Africa, with an emphasis on the cultural and social politics of economic life. With the support of a Leverhulme Trust Early Career Fellowship, he is currently completing a book on the global political economy of French rule in Syria and Lebanon after World War One with a particular focus on the politics of Fordism in Mandate Beirutand infrastructure. He has recently co-edited a volume, with Alanna O'Malley (Leiden), on the interrelationship of the League of Nations and the United Nations. He holds a PhD in History from NYU.

- 3. Any graphs, tables or figures to be uploaded separate to the text as 'supplementary material': N/A
- 4. A short title for use as a running page-head: <u>The League of Nations Mandate</u> <u>System in the Middle East</u>
- 5. A statement of the article's length in number of words: 57936,579411 not including notes, 9455 with notes.

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Susan Pedersen, "Back to the League of Nations'," The American Historical Review, 112, no. 4 (October 1, 2007), 1091–92. ² Mark Mazower, No Enchanted Palace: The End of Empire and the Ideological Origins of the United Nations (Princeton: Princeton University Press, 2009). ³ Susan Pedersen, The Guardians: The League of Nations and the Crisis of Empire (Oxford; New York: Oxford University Press, 2015); Patricia Clavin, Securing the World Economy: The Reinvention of the League of Nations, 1920-1946 (Oxford: Oxford University Press, 2013); Glenda Sluga, Internationalism in the Age of Nationalism (Philadelphia: University of Pennsylvania Press, 2013); see also Priya Satia, "The Defense of Inhumanity: Air Control and the British Idea of Arabia'," The American Historical Review 111, no. 1 (2006), 16–51. On the context of U.S. empire in this period see Paul A. Kramer, 'Power and Connection: Imperial Histories of the United States in the World', American Historical Review, 116, 5, (2011), 1348–92, and Charles S. Maier, Among Empires: American Ascendancy and Its Predecessors (Cambridge, MA: Harvard University Press, 2006). ⁴ Frederick Cooper and Ann Laura Stoler, eds., *Tensions of Empire: Colonial* Cultures in a Bourgeois World (Berkeley: University of California Press, 1997); Cyrus Schayegh and Andrew Arsan, eds., The Routledge Handbook of the History of the Middle East Mandates (London; New York: Routledge, 2015), 13. ⁵ See representatively Joseph Morgan Hodge, Writing the History of Development (Part 1: The First Wave) "-" Humanity: An International Journal of Human Rights, Humanitarianism, and Development 6, no. 3 (2015) 429-63; Joseph Morgan Hodge, "Writing the History of Development (Part 2: Longer, Deeper, Wider)" Humanity:

An International Journal of Human Rights, Humanitarianism, and Development 7, no.

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Humanitarianism, 1954–1988 (Cambridge University Press, 2015).

- ⁶ For surveys of the respective historiography see the introductions to Pedersen, *The Guardians*; and Cyrus Schayegh; Andrew Arsan, *The Routledge Handbook of the History of the Middle East Mandates*.
- ⁷ The 'B' Mandates were: British and French Cameroon and Togo, Tanganyika and Ruanda/Urundi, and the 'C' Mandates were South West Africa, Western Samoa, New Guinea, Nauru and the Japanese Mandated Islands. On the construction of this hierarchy see Pedersen, *Guardians*, 17-44.
- ⁸ Rashid Khalidi, 'Concluding Remarks', in Nadine <u>Meouchy Méouchy</u> and Peter Sluglett, eds., *The British and French Mandates in Comparative Perspectives* (Leiden: Brill, 2004), 704.
- ⁹ Cyrus Schayegh; Andrew Arsan, *The Routledge Handbook of the History of the Middle East Mandates*, 7–14.
- 10 Eugene L Rogan, *The Fall of the Ottomans: The Great War in the Middle East*(New York: Basic Books, 2015); Abigail Jacobson, *From Empire to Empire:*Jerusalem between Ottoman and British Rule (Syracuse, N.Y: Syracuse University
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¹² Eyal Ginio, *The Ottoman Culture of Defeat: The Balkan Wars and Their Aftermath* (London; Oxford: Hurst; Oxford University Press, 2016); Robert Gerwarth and Erez Manela, 'The Great War as a Global War: Imperial Conflict and the Reconfiguration of World Order, 1911–1923', *Diplomatic History*, 38, 4 (2014), 786–800; Robert Gerwarth and John Horne, eds., *War in Peace: Paramilitary Violence in Europe after the Great War* (Oxford: Oxford University Press, 2012).

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17. Khalidi, 'Remarks' in Meouchy and Sluglett, Mandates, 696. ¹⁸ Pedersen, *The Guardians*, 4; for an example of this argument deployed in another, very particular variant of the French colonial system (Algeria) see Clifford Rosenberg, "The International Politics of Vaccine Testing in Interwar Algiers," The American Historical Review 117, no. 3 (June 2012), 671–97. ... Claude Didry and Peter Wagner, <u>"La nation comme cadre de l'action économique.</u> La première guerre mondiale et l'émergence d'une économie nationale en France et en Allemagne, in Bénédicte Zimmermann, Claude Didry, and Peter Wagner, eds., Le travail et la nation: histoire croisée de la France et de l'Allemagne (Paris: Éd. de la Maison des sciences de l'homme, 1999), See also J. Adam Tooze, "Imagining National Economies: national and inter-national economic statistics, 1900-1950, in Geoffrey Cubitt, ed., Imagining Nations (Manchester, Manchester University Press, 1998). ²⁰ J. Adam. Tooze, Statistics and the German State, 1900-1945: The Making of Modern Economic Knowledge (Cambridge-; New York: Cambridge University Press, 2001); Timothy Mitchell, Rule of Experts: Egypt, Techno-Politics, Modernity (Berkeley: University of California Press, 2002); Muriam Haleh Davis, "Restaging Mise En Valeur: "-Postwar Imperialism"- and The Plan de Constantine," Review of *Middle East Studies* 44, no. 2 (December 1, 2010),: 176–86, ²¹ Elizabeth F. Thompson, Colonial Citizens: Republican Rights, Paternal Privilege, and Gender in French Syria and Lebanon (New York: Columbia University Press, 2000); Susan Pedersen, Family, Dependence, and the Origins of the Welfare State: Britain and France, 1914-1915 (Cambridge; Cambridge; New York: Cambridge University Press, 1993).

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²³ Priva Satia, for example, argues with reference to regarding the PMC's connections to British colonial rule in the Middle East, that 'Pedersen is able to explain how it [the League and the PMC especially] worked — the dynamics it unleashed, the institutional logic by which it forced people to talk about colonial rule in a different way. But the why eludes her: what cultural work did the mandate system do?' Priya Satia, 'Guarding The Guardians: Payoffs and Perils', Humanity: An International Journal of Human Rights, Humanitarianism, and Development, 7, 3 (2016), 497, emphasis in the original. See also the contributions by Elizabeth F. Thompson and Meredith Terretta in particular to Thomas Maddux and Diana Labrosse, eds., E. Manela, V. Dimier, S. Pedersen, M. Terretta, E.F. Thompson, T. Throntveit, A. Webster, 'Roundtable Review Volume XVIII, No. 2 (2016), Susan Pedersen. The Guardians: the League of Nations and the Crisis of Empire', H-Diplo, 12 September 2016, available at http://www.tiny.cc/Roundtable-XVII-2 (last visited 21 April 2017). ²⁴ For a new attempt to think through such frontiers see Philippe Bourmaud, Chantal Verdeil, Norig Neveu, eds., Experts et expertises dans les mandats de la Société des Nations-: figures, champs et outils (Paris: Presses de l'INALCO, 2017). ²⁵ Elizabeth Thompson, *Justice Interrupted: The Struggle for Constitutional* Government in the Middle East (Cambridge, Massachusetts: Harvard University Press, 2013), 3. ²⁶ Nader Sohrabi, Revolution and Constitutionalism in the Ottoman Empire and Iran (New York: Cambridge University Press, 2011). My thanks to Cyrus Schayegh for helping me on this point. ²⁷ James L. Gelvin, Divided Loyalties Nationalism and Mass Politics in Syria at the Close of Empire (Berkeley: University of California Press, 1998). Pedersen, The Guardians, 68.

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³⁰ For successive waves of historiography consider Margaret MacMillan, <i>Paris</i> 1919:
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