

Fifty years of methodological trends in JIBS

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Appendix 1: List of *JIBS* Original Empirical Papers

1. LIST OF *JIBS* ORIGINAL EMPIRICAL PAPERS

1.1 ARCHIVAL PAPERS

- Abdi, M., & Aulakh, P. S. 2018. Internationalization and performance: Degree, duration, and scale of operations. *Journal of International Business Studies*, 49(7): 832-857.
- Adler, N. J., & Bartholomew, S. 1992. Academic and professional communities of discourse: Generating knowledge on transnational human resource management. *Journal of International Business Studies*, 23(3): 551-569.
- Aguilera, R. V., Desender, K. A., López-Puertas Lamy, M., & Jun Ho, L. 2017. The governance impact of a changing investor landscape. *Journal of International Business Studies*, 48(2): 195-221.
- Ahadiat, N. 1993. Geographic segment disclosure and the predictive ability of the earnings data. *Journal of International Business Studies*, 24(2): 357-371.
- Akamah, H., Hope, O.-K., & Thomas, W. B. 2018. Tax havens and disclosure aggregation. *Journal of International Business Studies*, 49(1): 49-69.
- Alimov, A. 2015. Labor market regulations and cross-border mergers and acquisitions. *Journal of International Business Studies*, 46(8): 984-1009.
- Allen, L., Chakraborty, S., & Watanabe, W. 2011. Foreign direct investment and regulatory remedies for banking crises: Lessons from Japan. *Journal of International Business Studies*, 42(7): 875-893.
- Allen, L., & Pantzalis, C. 1996. Valuation of the operating flexibility of multinational corporations. *Journal of International Business Studies*, 27(4): 633-653.
- Allred, B. B., Findley, M. G., Nielson, D., & Sharman, J. C. 2017. Anonymous shell companies: A global audit study and field experiment in 176 countries. *Journal of International Business Studies*, 48(5): 596-619.
- Allred, B. B., & Park, W. G. 2007. Patent rights and innovative activity: evidence from national and firm-level data. *Journal of International Business Studies*, 38(6): 878-900.
- Almor, T., & Hirsch, S. 1995. Outsiders' response to Europe 1992: Theoretical considerations and empirical evidence. *Journal of International Business Studies*, 26(2): 223-237.
- Altman, E. I., Baidya, T. K., & Dias, L. M. R. 1979. Assessing potential financial problems for firms in Brazil. *Journal of International Business Studies*, 10(2): 9-24.
- Altomonte, C., & Pennings, E. 2009. Domestic plant productivity and incremental spillovers from Foreign Direct Investment. *Journal of International Business Studies*, 40(7): 1131-1148.
- An, Z., Chen, Z., Li, D., & Lu, X. 2018. Individualism and stock price crash risk. *Journal of International Business Studies*, 49(9): 1208-1236.
- Anand, J., & Delios, A. 1997. Location specificity and the transferability of downstream assets to foreign subsidiaries. *Journal of International Business Studies*, 28(3): 579-603.
- Anand, J., & Kogut, B. 1997. Technological capabilities of countries, firm rivalry and foreign direct investment. *Journal of International Business Studies*, 28(3): 445-465.
- Andersson, T., & Fredriksson, T. 1996. International organization of production and variation in exports from affiliates. *Journal of International Business Studies*, 27(2): 249-263.
- Anokhin, S., & Wincent, J. 2012. Start-up rates and innovation: A cross-country examination. *Journal of International Business Studies*, 43(1): 41-60.
- Arora, A., & Fosfuri, A. 2000. Wholly owned subsidiary versus technology licensing in the worldwide chemical industry. *Journal of International Business Studies*, 31(4): 555-572.
- Arregle, J. L., Miller, T. L., Hitt, M. A., & Beamish, P. W. 2016. How does regional institutional complexity affect MNE internationalization? *Journal of International Business Studies*, 47(6): 697-722.
- Arregle, J. L., Beamish, P. W., & Hébert, L. 2009. The regional dimension of MNEs' foreign subsidiary localization. *Journal of International Business Studies*, 40(1): 86-107.

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- Asmussen, C. G. 2009. Local, regional, or global? Quantifying MNE geographic scope. *Journal of International Business Studies*, 40(7): 1192-1205.
- Aswicahyono, H. H., & Hill, H. 1995. Determinants of foreign ownership in Icd manufacturing: An Indonesian case study. *Journal of International Business Studies*, 26(1): 139-158.
- Au, K. Y. 1999. Intra-cultural variation: Evidence and implications for international business. *Journal of International Business Studies*, 30(4): 799-812.
- Aulakh, P. S., Jiang, M. S., & Li, S. 2013. Licensee technological potential and exclusive rights in international licensing: A multilevel model. *Journal of International Business Studies*, 44(7): 699-718.
- Ault, J. K. 2016. An institutional perspective on the social outcome of entrepreneurship: Commercial microfinance and inclusive markets. *Journal of International Business Studies*, 47(8): 951-967.
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- Aybar, B., & Ficici, A. 2009. Cross-border acquisitions and firm value: An analysis of emerging-market multinationals. *Journal of International Business Studies*, 40(8): 1317-1338.
- Bae, K. H., Purda, L., Welker, M., & Zhong, L. 2013. Credit rating initiation and accounting quality for emerging-market firms. *Journal of International Business Studies*, 44(3): 216-234.
- Baggs, J., & Brander, J. A. 2006. Trade liberalization, profitability, and financial leverage. *Journal of International Business Studies*, 37(2): 196-211.
- Bahadir, S. C., Bharadwaj, S. G., & Srivastava, R. K. 2015. Marketing mix and brand sales in global markets: Examining the contingent role of country-market characteristics. *Journal of International Business Studies*, 46(5): 596-619.
- Baik, B., Kang, J. K., Kim, J. M., & Lee, J. 2013. The liability of foreignness in international equity investments: Evidence from the US stock market. *Journal of International Business Studies*, 44(4): 391-411.
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- Banalieva, E. R., & Dhanaraj, C. 2013. Home-region orientation in international expansion strategies. *Journal of International Business Studies*, 44(2): 89-116.
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- Bass, A. E., & Chakrabarty, S. 2014. Resource security: Competition for global resources, strategic intent, and governments as owners. *Journal of International Business Studies*, 45(8): 961-979.
- Beaulieu, M. C., Cosset, J. C., & Essaddam, N. 2005. The impact of political risk on the volatility of stock returns: The case of Canada. *Journal of International Business Studies*, 36(6): 701-718.
- Beck, N., Rüdiger K., & Walgenbach P. 2009. The cultural dependence of vocational training. *Journal of International Business Studies*, 40(8): 1374-1395.
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- Belderbos, R. A., & Heijltjes, M. G. 2005. The determinants of expatriate staffing by Japanese multinationals in Asia: Control, learning and vertical business groups. *Journal of International Business Studies*, 36(3): 341-354.
- Belderbos, R., & Zou, J. 2007. On the growth of foreign affiliates: Multinational plant networks, joint ventures, and flexibility. *Journal of International Business Studies*, 38(7): 1095-1112.
- Belderbos, R., & Zou, J. 2009. Real options and foreign affiliate divestments: A portfolio perspective. *Journal of International Business Studies*, 40(4): 600-620.
- Belderbos, R., Leten, B., & Suzuki, S. 2013. How global is R&D? Firm-level determinants of home-country bias in R&D. *Journal of International Business Studies*, 44(8): 765-786.
- Benito, G.R., & Gripsrud, G. 1992. The expansion of foreign direct investments: Discrete rational location choices or a cultural learning process? *Journal of International Business Studies*, 23(3): 461-476.
- Benvignati, A. M. 1983. International technology transfer patterns in a traditional industry. *Journal of International Business Studies*, 14(3): 63-75.
- Bernini, M., Du, J., & Love, J. H. 2016. Explaining intermittent exporting: Exit and conditional re-entry in export markets. *Journal of International Business Studies*, 47(9): 1058-1076.
- Berry, H. 2017. Managing valuable knowledge in weak IP protection countries. *Journal of International Business Studies*, 48(7): 787-807.
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- Bonaccorsi, A. 1992. On the relationship between firm size and export intensity. *Journal of International Business Studies*, 23(4): 605-635.
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- Boubakri, N., Guedhami, O., & Mishra, D. 2010. Family control and the implied cost of equity: Evidence before and after the Asian financial crisis. *Journal of International Business Studies*, 41(3): 451-474.
- Boubakri, N., Guedhami, O., Kwok, C. C. Y., & Saffar, W. 2016. National culture and privatization: The relationship between collectivism and residual state ownership. *Journal of International Business Studies*, 47(2): 170-190.
- Boubakri, N., Mansi, S. A., & Saffar, W. 2013. Political institutions, connectedness, and corporate risk-taking. *Journal of International Business Studies*, 44(3): 195-215.
- Boulton, T. J., Smart, S. B., & Zutter, C. J. 2010. IPO underpricing and international corporate governance. *Journal of International Business Studies*, 41(2): 206-222.
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- Bova, F., & Vance, M. 2019. Uncertainty avoidance and the timing of employee stock option exercise. *Journal of International Business Studies*, 50(5): 740-757.
- Bowen, H. P., & De Clercq, D. 2008. Institutional context and the allocation of entrepreneurial effort. *Journal of International Business Studies*, 39(4): 747-767.
- Brenner, S. 2011. Self-disclosure at international cartels. *Journal of International Business Studies*, 42(2): 221-234.
- Brewer, H. L., & Miller, R. R. 1979. Evaluating the probable impacts of international economic events on common stock returns: An empirical study. *Journal of International Business Studies*, 10(3): 53-65.
- Brewer, T. L. 1983. Political sources of risk in the international money markets: Conceptual, methodological, and interpretive refinements. *Journal of International Business Studies*, 14(1): 161-164.
- Brock, J. J., & Tarullo, P. R. 1977. Estimation of incremental import potentials in the Soviet Union. *Journal of International Business Studies*, 8(2): 55-62.
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- Brouthers, L. E., Werner, S., & Wilkinson, T. J. 1996. The aggregate impact of firms' FDI strategies on the trade balances of host countries. *Journal of International Business Studies*, 27(2): 359-373.
- Bruno, V., & Shin, H. S. 2014. Globalization of corporate risk taking. *Journal of International Business Studies*, 45(7): 800-820.
- Bu, M., & Wagner, M. 2016. Racing to the bottom and racing to the top: The crucial role of firm characteristics in foreign direct investment choices. *Journal of International Business Studies*, 47(9): 1032-1057.
- Buchner, A., Espenlaub, S., Khurshed, A., & Mohamed, A. 2018. Cross-border venture capital investments: The impact of foreignness on returns. *Journal of International Business Studies*, 49(5): 575-604.
- Buck, T., Filatotchev, I., Demina, N., & Wright, M. 2003. Insider ownership, human resource strategies and performance in a transition economy. *Journal of International Business Studies*, 34(6): 530-549.
- Buck, T., Liu, X., & Skovoroda, R. 2008. Top executive pay and firm performance in China. *Journal of International Business Studies*, 39(5): 833-850.
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- Campa, J. M. 1994. Multinational investment under uncertainty in the chemical processing industries. *Journal of International Business Studies*, 25(3): 557-578.
- Campbell, J. T., Eden, L., & Miller, S. R. 2012. Multinationals and corporate social responsibility in host countries: Does distance matter? *Journal of International Business Studies*, 43(1): 84-106.
- Cannizzaro, A. P., & Weiner, R. J. 2018. State ownership and transparency in foreign direct investment. *Journal of International Business Studies*, 49(2): 172-195.

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- Capelleras, J.L., Mole, K.F., Greene, F.J., & Storey, D.J. 2008. Do more heavily regulated economies have poorer performing new ventures? Evidence from Britain and Spain. *Journal of International Business Studies*, 39(4): 688-704.
- Capon, N., Christodolou, C., Farley, J. U., & Hulbert, J. 1984. A comparison of corporate planning practice in American and Australian manufacturing companies. *Journal of International Business Studies*, 15(2): 41-54.
- Carrieri, F., & Majerbi, B. 2006. The pricing of exchange risk in emerging stock markets. *Journal of International Business Studies*, 37(3): 372-391.
- Casillas, J. C., & Moreno-Menéndez, A. M. 2014. Speed of the internationalization process: The role of diversity and depth in experiential learning. *Journal of International Business Studies*, 45(1): 85-101.
- Castellani, D., Jimenez, A., & Zanfei, A. 2013. How remote are R&D labs? Distance factors and international innovative activities. *Journal of International Business Studies*, 44(7): 649-675.
- Chacar, A. S., Newbury, W., & Vissa, B. 2010. Bringing institutions into performance persistence research: Exploring the impact of product, financial, and labor market institutions. *Journal of International Business Studies*, 41(7): 1119-1140.
- Chakrabarti, R., Gupta-Mukherjee, S., & Jayaraman, N. 2009. Mars-Venus Marriages: Culture and Cross-Border M&A. *Journal of International Business Studies*, 40(2): 216-236.
- Chan, C. M., & Makino, S. 2007. Legitimacy and multi-level institutional environments: Implications for foreign subsidiary ownership structure. *Journal of international business studies*, 38(4): 621-638.
- Chan, C. M., Makino, S., & Isobe, T. 2006. Interdependent behavior in foreign direct investment: The multi-level effects of prior entry and prior exit on foreign market entry. *Journal of International Business Studies*, 37(5): 642-665.
- Chan, K. C., Fung, H. G., & Lai, P. 2005. Membership of editorial boards and rankings of schools with international business orientation. *Journal of International Business Studies*, 36(4): 452-69.
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- Chang, S. J., & Rhee, J. H. 2011. Rapid FDI expansion and firm performance. *Journal of International Business Studies*, 42(8): 979-994.
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- Chen, C. J. P., Ding, Y., & Chansog, K. 2010. High-level politically connected firms, corruption, and analyst forecast accuracy around the world. *Journal of International Business Studies*, 41(9): 1505-1524.
- Chen, C. J., Cheng, C. A., He, J., & Kim, J. 1997. An investigation of the relationship between international activities and capital structure. *Journal of international business studies*, 28(3): 563-577.
- Chen, L., Shaheer, N., Yi, J., & Li, S. 2019. The international penetration of ibusiness firms: Network effects, liabilities of outsidership and country clout. *Journal of International Business Studies*, 50(2): 172-192.
- Chen, S. F. S. 2008. The motives for international acquisitions: Capability procurements, strategic considerations, and the role of ownership structures. *Journal of International Business Studies*, 39(3): 454-471.
- Chen, S. F. S. 2009. A transaction cost rationale for private branding and its implications for the choice of domestic vs offshore outsourcing. *Journal of International Business Studies*, 40(1): 156-175.
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- Chen, W., & Kamal, F. 2016. The impact of information and communication technology adoption on multinational firm boundary decisions. *Journal of International Business Studies*, 47(5): 563-576.
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- Choi, J., & Contractor, F. J. 2016. Choosing an appropriate alliance governance mode: The role of institutional, cultural and geographical distance in international research & development (R&D) collaborations. *Journal of International Business Studies*, 47(2): 210-232.
- Choi, J. J., & Rajan, M. 1997. A joint test of market segmentation and exchange risk factor in international capital market. *Journal of International Business Studies*, 28(1): 29-49.
- Choquette, E. 2019. Import-based market experience and firms' exit from export markets. *Journal of International Business Studies*, 50(3): 423-449.
- Choudhury, P., & Khanna, T. 2014. Toward resource independence – Why state-owned entities become multinationals: An empirical study of India's public R&D laboratories. *Journal of International Business Studies*, 45(8): 943-960.
- Chuck, C. Y. K., & Brooks, L. D. 1990. Examining event study methodologies in foreign exchange markets. *Journal of International Business Studies*, 21(2): 189-224.
- Chui, A. C. W., Lloyd, A. E., & Kwok, C. C. Y. 2002. The determination of capital structure: is national culture a missing piece to the puzzle? *Journal of International Business Studies*, 33(1): 99-127.
- Chui, A. C. W., & Kwok, C. C. Y. 2008. National culture and life insurance consumption. *Journal of International Business Studies*, 39(1): 88-101.
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- Cieślak, J., & Sosnowski, B. 1985. The role of TNCs in Poland's East-West trade. *Journal of International Business Studies*, 16(2): 121-137.
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- Click, R. W. 2005. Financial and political risks in US direct foreign investment. *Journal of International Business Studies*, 36(5): 559-575.
- Click, R. W., & Weiner, R. J. 2010. Resource nationalism meets the market: Political risk and the value of petroleum reserves. *Journal of International Business Studies*, 41(5): 783-803.
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- Cochran, S. J., & Mansur, I. 1991. The interrelationships between US and foreign equity market yields: tests of Granger causality. *Journal of International Business Studies*, 22(4): 723-736.
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- Collins, J.M. 1990. A market performance comparison of US firms active in domestic, developed and developing countries. *Journal of International business studies*, 21(2): 271-287.
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Appendix 1: List of *JIBS* Original Empirical Papers

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Appendix 1: List of *JIBS* Original Empirical Papers

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Appendix 1: List of *JIBS* Original Empirical Papers

2. EDITORIAL AND COMMENTARIES CITED

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- Ogram, E. W. 1981. The Early Days of JIBS at Georgia State University, 1970-1975. *Journal of International Business Studies*, 12(1): 7-9.
- Ryans, A. 1993. Letter from the Dean of the Western Business School the University of Western Ontario. *Journal of International Business Studies*, 24(1): 6 -6

Appendix 2: Coding Details and Limitations

Table 1. Deep structure conventions

	Technical conventions	Communicative conventions	Social conventions
Operational definition	Changes to the tools, materials, techniques and protocols used for observation, measurement, categorization and analysis	Changes to the genre of the scientific report and rhetoric used to persuade readers	Institutionalized processes which a research community uses to set, diffuse and maintain norms, standards and ethics; establish the boundaries; define priorities
Measures	Hardware, software, data innovations and protocols (codified procedures)	Absence/presence of methods section, methodological details which are/are not reported	Editorial initiatives, editorial policy statements, ‘thought’ pieces by past and present Editors-in-Chief (EICs), AIB Presidents, members of the editorial team (including guest editors) and influential IB scholars; methodological articles published in <i>JIBS</i>

Table 2: Constructing the database: preliminary information

Article ID	Author(s) & Year (Harvard Reference)	Only Year (e.g.1970)	Gender (corresponding author) (If known)	Position (corresponding author) (If known)	Country (corresponding author) (If known)	Number of authors	Volume	Issue	Total Number of Articles Published per Issue	Total Number of Empirical Articles Published per Issue	Qualitative Article (1=Yes 0=No)	Quantitative Article (1=Yes 0=No)	Survey Article (1=Yes 0=No)	Mixed-Method Article (1=Yes 0=No)	Not sure (method classification) (1=Yes 0=No)
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Table 3: Multi-method coding scheme

Type	Data sources	Data sources	Reporting	Data analysis	Additional insights
Groups of codes	Data information (sample attributes and data sources)	Levels of data (number of countries, data levels and types of data)	Methods section (included or not and reference to methodological literature)	Data analysis (software, analytical procedures)	Comments (individual coder and reviewers)

Appendix 2: Coding Details and Limitations

Table 4 Qualitative and Mixed-Method coding schemes

	Qualitative	Mixed-Method
Choice of method	<ul style="list-style-type: none"> Was qualitative method explained? (0=No 1=Yes 2=Not sure) If 1=Yes, reason given (quote) 	<ul style="list-style-type: none"> Is term Mixed-Method used? (0 = No 1= Yes; If 0=Not, what term is used?) Was Mixed-Method explained? (0=No 1= Yes 2=Partially) If 1=Yes, reason given (is it validation, deeper understanding etc.) Qual vs quant: (1=Qual dominant, 2=Quant dominant, 3=Equal) Different unit of analysis for qual/quant? (0=No 1=Yes 2=Not sure) Was data collected (1=Concurrently, 2=Sequentially 3=Just one method for data collection) Was data collected (1=Qual stage first 2=Quant stage first 3=Concurrently 4=Not sure)
<i>Communicative practices</i>		
Data information	<ul style="list-style-type: none"> Case study? (0=No 1=Yes, 1=Not sure) If 0=No case study then what? Mentions technology used for data collection (0=No 1=Yes) If 1=Yes, reason given (quote) Interviews? (0=No 1=Yes 2=Not sure) Observation? (0=No, 1=Yes 2=Not sure) Document? (0=No 1=Yes, 2=Not sure) Data type? (0=Process 1=Cross-sectional 2=Partial 3=Not sure) 	<ul style="list-style-type: none"> Which method was used in data collection? (1=Qual 2=Quant 3=Both 4=Not sure) If 1=Qual, what (provide details); If 2=Quant, what (provide details)
<i>Technical and Social practices</i>		
Level of data	<ul style="list-style-type: none"> Multi-level Analysis (0=No 1=Yes 2=Not sure) 	<ul style="list-style-type: none"> Multi-level analysis (0=No 1=Yes 2=Not sure)
<i>Technical and Social practices</i>		
Methods section	<ul style="list-style-type: none"> Methods Section Included? (0=No 2=Yes, 2=No but discussed elsewhere) Is Yin used as methods reference? (0=No 1=Yes, 2=Not sure) Is Eisenhardt used as methods reference? (0=No 1=Yes, 2=Not sure) 	<ul style="list-style-type: none"> Methods section included? (0=No 2=Yes, 2=No but discussed elsewhere) Do the authors make use of Mixed-Method literature? (0=No 1=Yes 2=Not sure)
<i>Communicative practices</i>		
Data analysis	<ul style="list-style-type: none"> Analytical techniques mentioned? (0=No 2=Yes) If 1=Yes, what? Use of CAQDAS mentioned? (0=No 2=Yes) 	<ul style="list-style-type: none"> Which methods were used in analysis? (1=Qual 2=Quant 3=Both 4=Not sure) If 1=Qual, what (provide details); if 2=Quant, what (provide details) Use of software mentioned? (0=No 1=Yes, 2=Not sure)
<i>Technical and Communicative practices</i>		
Overall	<ul style="list-style-type: none"> Non-positivist? (0=Positivist 1=Non-Positivist) 	<ul style="list-style-type: none"> Non-positivist? (0=Positivist 1=Non-Positivist)
<i>Technical and Social practices</i>		

Appendix 2: Coding Details and Limitations

Table 5. Quantitative coding schemes

Quantitative (Archival and Survey)	Quantitative (Survey)
<p>Data Information (<i>Technical practices</i>)</p> <ul style="list-style-type: none"> • Number of Samples? (1=One sample, 2=Two samples, ..., 6=More than five samples, 7=Not clear) • Sample size (List number) • Archival? (0=No, 1=Yes) • Purchased database? (0=No, 1=Yes) <p>Level of data (<i>Technical and Social practices</i>)</p> <ul style="list-style-type: none"> • Level of data? (0=Single level, 1=Multiple levels, 2=Not sure 3=Not mentioned) • Data level? (1=Country level, 2=Regional level, 3=Individual level, 4=Firm level, 5=Subsidiary level, 6=Industry level, 7=Not mentioned, 8=Not sure) • Number of countries analysed? (1=One country, ..., 6=More than five countries, 7=Not sure) • Level of analysis? (0=Single level, 1=Multilevel, 2=Not sure) • Data type? (1=Cross-sectional data, 2=Panel data, 3=Longitudinal data, 4= Other, 5=Not sure) <p>Methods section (<i>Communicative practices</i>)</p> <ul style="list-style-type: none"> • Methods section? (0=Not mentioned 1=Mentioned) <p>Data analysis (<i>Technical and Communicative practices</i>)</p> <ul style="list-style-type: none"> • Do authors mention the use of a statistical software for data analysis? (0=No, 1=Yes, 3=Not sure) • Software used? (0=SPSS, 1=Stata, 3=MatLab, 4=HLM, 5=LISREL, 6=SAS, 7=LIMDEP, 8=AMOS, 9= BMD02R,UCLA, 10= BrainMaker, 11= BMDPP7M, 12= Eventus 6.2, 13= Supermix, 14= Not mentioned, 15=Not sure) • Statistical analysis methods? (0=OLS, 2=Logit, 3=Probit, 4= Discrete choice models, 5=SEM, 6=Nested models, 7= Heckman selection models, 8= Tobit, 9= Anova/Manova/Mancova, 10= Difference in means, 11= Poisson, Neg. Binomial, 12= Event history analysis, 13= Event study methodology, 14= Advance regression models, 15=Other, 16=Not sure) • Descriptive statistics? (0=Not reported, 1=Reported, 3=Not sure) 	<p>Survey design (<i>Technical and Communicative practices</i>)</p> <ul style="list-style-type: none"> • Brislin's framework? (0=Not referred, 1=Referred) • Dillman's framework? (0=Not referred, 1=Referred) • Questionnaire: language used? (0=Not English, 1=English, 2=Not mentioned) • Questionnaire: translation? (0=Not mentioned, 1=Mentioned) • Questionnaire: back-translation? (0=Not mentioned, 1=Mentioned) • Number of languages the questionnaire was translated? (1=1 Language,...6=More than 5 Languages, 7=Not mentioned) • Number of languages the questionnaire was back-translated? (1=1 Language,...6=More than 5 Languages, 7=Not mentioned) • Number of languages the questionnaire was sent out? (1=1 Language,...6=More than 5 Languages, 7=Not mentioned) • Was the Likert scale mentioned by authors? (0=No, 1=Yes If 1=Yes, please list) <p>Survey process (<i>Technical and Communicative practices</i>)</p> <ul style="list-style-type: none"> • Survey type? (1=Postal survey, 2=Electronic survey, 3=Self-administered survey, 4=Other survey, 5=Not mentioned) • Pilot study? (0=Not mentioned, 1=Mentioned) • Pre-notice letter? (0=Not mentioned 1=Mentioned) • Covering letter? (0=Not mentioned 1=Mentioned) • Reminder? (0=Not mentioned 1=Mentioned) • Number of reminders used? (1=1 Reminder, ...6=More than 5, 7=Not mentioned) • Follow-up? (0=Not mentioned 1=Mentioned) • Number of follow-ups used? (1=1 Reminder, ...6=More than 5, 7=Not mentioned) • Thank you letter? (0=Not mentioned 1=Mentioned) • Incentives? (0=Not mentioned 1=Mentioned) • Number of incentives used? (1=1 Reminder, ...6=More than 5, 7=Not mentioned) • Response rate (absolute number)? (0=Not mentioned, 1=Mentioned...If 1=Mentioned, please list) • Response rate (%)? ((0=Not mentioned, 1=Mentioned...If 1=Mentioned, please list)

Appendix 2: Coding Details and Limitations

Limitations

There are several limitations to our analysis. First, our analysis is based only on accepted papers at *JIBS*. It is conceivable that early adopters of methodological innovations received negative outcomes not because of methodological flaws, but instead because of insufficient theoretical contributions or perhaps reviewers who were uncomfortable with the nuances of the method.

Second, a small number of quantitative papers did not fit into either the survey or archival category. Typically, these papers were either highly descriptive in nature and only reported on (secondary) data without any explicit quantitative analysis or in a few instances, experimental studies. These studies were excluded.

Third, an even smaller number of studies straddled multiple categories (i.e. archival and survey) without being mixed methods studies per se. These were often papers reporting multiple studies or utilizing multiple methods for robustness checks. In these few cases, we attributed the study to the category to which the main analyses and results were adhered.

Fourth, we measured 'purchased data' as 1 if an article noted a third-party source for the data, zero otherwise. We exercised caution to verify if the purchased data was based on survey data or archival data.

Finally, our coding of papers was dependent on the information provided by the authors themselves. As this was not always complete, alternative interpretations are possible. For this reason, our results should be treated as providing trend data rather than absolute scores.

Appendix 3: Tabulations of Methods and Analysis in *JIBS* 1970-2019

Table 1: Quantitative Archival Papers Across Different Decades: Methods of Analysis^{1,2}

	<i>Mean</i> _(Std.dev)	<i>X</i> ² _(df)	<i>Categories</i>	<i>1970</i>	<i>1980</i>	<i>1990</i>	<i>2000</i>	<i>2010</i>	<i>Total</i>
<i>Quantitative Archival Papers</i>				<i>n=38(%)</i>	<i>n=71(%)</i>	<i>n=106(%)</i>	<i>n=178(%)</i>	<i>n=230(%)</i>	<i>N=623(%)</i>
Statistical analysis methods	6.668 _(5.901)	264.786 ₍₆₀₎ (<i>p</i> -value=0.000)***	OLS	15 _(39.47)	28 _(39.44)	39 _(36.79)	65 _(36.52)	59 _(25.65)	206 _(33.07)
			Logit	0	5 _(7.04)	13 _(12.26)	14 _(7.87)	26 _(11.30)	58 _(9.31)
			Probit	0	1 _(1.41)	0	7 _(3.93)	18 _(7.83)	26 _(4.17)
			Discrete choice models	0	1 _(1.41)	5 _(4.72)	11 _(6.18)	14 _(6.09)	31 _(4.98)
			SEM	0	0	1 _(0.94)	4 _(2.25)	1 _(0.43)	6 _(0.96)
			Nested models	0	0	0	5 _(2.82)	21 _(9.13)	26 _(4.17)
			Heckman selection models	0	0	0	10 _(5.62)	15 _(6.52)	25 _(4.01)
			Tobit	0	1 _(1.41)	3 _(2.83)	6 _(3.37)	5 _(2.17)	15 _(2.41)
			Anova/Manova/Mancova	0	3 _(4.23)	9 _(8.49)	4 _(2.25)	2 _(0.87)	18 _(2.89)
			Difference in means	2 _(5.26)	1 _(1.41)	5 _(4.72)	2 _(1.12)	0	10 _(1.61)
			Poisson, Neg. Binominal	0	0	2 _(1.89)	5 _(2.81)	11 _(4.78)	18 _(2.89)
			Event history analysis	0	0	2 _(1.89)	9 _(5.06)	16 _(6.96)	27 _(4.33)
			Event study methodology	0	1 _(1.41)	6 _(5.66)	7 _(3.93)	7 _(3.04)	21 _(3.37)
			Advance regression models	1 _(2.63)	8 _(11.27)	4 _(3.77)	17 _(9.55)	32 _(13.91)	62 _(9.95)
			Other	18 _(47.37)	20 _(28.17)	8 _(7.55)	11 _(6.18)	1 _(0.43)	58 _(9.31)
			Not sure	2 _(5.26)	2 _(2.82)	9 _(8.49)	1 _(0.56)	2 _(0.87)	16 _(2.57)
Software used	6.800 _(1.983)	151.334 ₍₅₆₎ (<i>p</i> -value=0.000)***	SPSS	1 _(2.63)	0	1 _(0.94)	3 _(1.69)	0	5 _(0.80)
			Stata	0	0	0	10 _(5.62)	37 _(16.09)	47 _(7.54)
			MatLab	0	0	0	0	1 _(0.43)	1 _(0.16)
			HLM	0	1 _(1.41)	13 _(12.26)	0	6 _(2.61)	20 _(3.21)
			LISREL	0	0	0	1 _(0.56)	1 _(0.43)	2 _(0.32)
			SAS	0	0	0	0	5 _(2.17)	5 _(0.80)
			LIMDEP	0	0	0	1 _(0.56)	0	1 _(0.16)
			AMOS	0	0	0	0	2 _(0.87)	2 _(0.32)
			BMD02R,UCLA	1 _(2.63)	0	0	0	0	1 _(0.16)
			BrainMaker	0	0	0	1 _(0.56)	0	1 _(0.16)
			BMDPP7M	0	1 _(1.41)	0	0	0	1 _(0.16)
			Eventus 6.2	0	0	0	1 _(0.56)	0	1 _(0.16)
			Supermix	0	0	0	1 _(0.56)	0	1 _(0.16)
			Not mentioned	1 _(2.63)	2 _(2.82)	2 _(1.89)	18 _(10.11)	28 _(12.17)	51 _(8.19)
			Not sure	35 _(92.11)	67 _(94.37)	90 _(84.91)	142 _(79.78)	150 _(65.22)	484 _(77.69)
Descriptive statistics	0.723 _(0.465)	221.026 ₍₈₎ (<i>p</i> -value=0.000)***	Reported	11 _(28.95)	19 _(26.76)	51 _(48.11)	136 _(76.40)	224 _(97.39)	441 _(70.79)
			Not reported	27 _(71.05)	52 _(74.24)	55 _(51.89)	38 _(21.35)	5 _(2.17)	177 _(28.41)
			Not sure	0	0	0	4 _(2.25)	1 _(0.43)	5 _(0.80)

Note:

¹To enhance readability and comparability of data for statistical percentages for 0s are not reported. ^[1]

²The Fisher tests were undertaken to confirm these results. ^[1]

* *p* ≤ .10 ** *p* ≤ .05 ^[1] *** *p* ≤ .01

Appendix 3: Tabulations of Methods and Analysis in *JIBS* 1970-2019

Table 2: Quantitative Archival Papers Across Decades: Data Source^{1,2}

	<i>Mean</i> _(Std.dev)	χ^2 _(df) ²	<i>Categories</i>	<i>1970</i>	<i>1980</i>	<i>1990</i>	<i>2000</i>	<i>2010</i>	<i>Total</i>
<i>Quantitative Archival Papers</i>				<i>n=38</i> _(%)	<i>n=71</i> _(%)	<i>n=106</i> _(%)	<i>n=178</i> _(%)	<i>n=230</i> _(%)	<i>N=623</i> _(%)
<i>Data type</i>	2.060 _(0.968)	219.625 ₍₁₆₎ (p-value=0.000)***	Cross-section data	15 _(39.47)	27 _(38.03)	37 _(34.91)	76 _(42.70)	51 _(22.17)	206 _(33.07)
			Panel data	0	16 _(22.54)	20 _(18.87)	63 _(35.39)	126 _(54.78)	225 _(36.12)
			Longitudinal data	9 _(23.68)	20 _(28.17)	46 _(43.40)	31 _(17.42)	50 _(21.74)	156 _(25.04)
			Other	13 _(34.21)	6 _(8.45)	0	1 _(0.56)	0	20 _(3.21)
			Not sure	1 _(2.63)	2 _(2.82)	3 _(2.83)	7 _(3.93)	3 _(1.30)	16 _(2.57)
<i>Data level</i>	3.869 _(1.855)	141.786 ₍₂₈₎ (p-value=0.000)***	Country level	6 _(15.79)	24 _(33.80)	22 _(20.75)	37 _(20.79)	43 _(18.70)	132 _(21.19)
			Regional level	0	0	2 _(1.89)	3 _(1.69)	5 _(2.17)	10 _(1.61)
			Individual level	0	1 _(1.41)	4 _(3.77)	7 _(3.93)	7 _(3.04)	19 _(3.05)
			Firm level	13 _(34.21)	23 _(32.39)	37 _(34.91)	101 _(56.74)	127 _(55.22)	301 _(48.31)
			Subsidiary level	2 _(5.26)	5 _(7.04)	24 _(22.64)	7 _(3.93)	12 _(5.22)	50 _(8.03)
			Industry level	17 _(44.74)	11 _(15.94)	1 _(0.96)	22 _(12.36)	29 _(12.61)	80 _(12.84)
			Not mentioned	0	0	0	0	1 _(0.43)	1 _(0.16)
			Not sure	0	7 _(10.14)	16 _(15.38)	1 _(0.56)	6 _(2.61)	30 _(4.82)
<i>Number of countries analysed</i>	4.060 _(2.566)	108.406 ₍₂₄₎ (p-value=0.000)***	One country	8 _(21.05)	19 _(26.76)	49 _(46.23)	86 _(48.31)	70 _(30.43)	232 _(37.24)
			Two countries	4 _(10.23)	3 _(4.23)	4 _(3.77)	7 _(3.93)	9 _(3.91)	27 _(4.33)
			Three countries	0	2 _(2.82)	0	5 _(2.81)	1 _(0.43)	8 _(1.28)
			Four countries	0	1 _(1.41)	1 _(0.94)	2 _(1.12)	3 _(1.30)	7 _(1.12)
			Five countries	1 _(2.63)	0	2 _(1.89)	0	1 _(0.43)	4 _(0.64)
			More than five countries	10 _(26.32)	25 _(35.21)	25 _(23.58)	50 _(28.09)	133 _(57.83)	243 _(39.00)
			Not sure	15 _(39.47)	21 _(29.58)	25 _(23.58)	28 _(15.73)	13 _(5.65)	102 _(16.37)
<i>Methodology section</i>	0.902 _(0.297)	35.845 ₍₄₎ (p-value=0.000)***	Mentioned	29 _(76.32)	57 _(80.28)	101 _(95.28)	152 _(85.39)	223 _(96.96)	562 _(90.21)
			Not mentioned	9 _(23.68)	14 _(19.72)	5 _(4.72)	26 _(14.61)	7 _(3.04)	61 _(9.79)

Note:

¹To enhance readability and comparability of data for statistical percentages for 0s are not reported. $\frac{[1]}{[SEP]}$

²The Fisher tests were undertaken to confirm these results. $\frac{[1]}{[SEP]}$

* $p \leq .10$ ** $p \leq .05$ $\frac{[1]}{[SEP]}$ *** $p \leq .01$

Appendix 3: Tabulations of Methods and Analysis in *JIBS* 1970-2019

Table 3: Quantitative Survey Papers Across Different Decades: Data Collection Procedures Trends^{1,2}

	<i>Mean</i> _(Std.dev)	<i>X</i> ² _(df) ²	<i>Categories</i>	<i>1970</i>	<i>1980</i>	<i>1990</i>	<i>2000</i>	<i>2010</i>	<i>Total</i>
<i>Quantitative Surveys Papers</i>				<i>n=41</i> (%)	<i>n=62</i> (%)	<i>n=117</i> (%)	<i>n=165</i> (%)	<i>n=89</i> (%)	<i>N=474</i> (%)
Survey type	2.567 _(1.614)	115.538 ₍₁₆₎ (p-value=0.000)***	Postal survey	21 _(51.22)	24 _(38.71)	67 _(56.78)	75 _(45.45)	20 _(22.73)	207 _(43.67)
			Electronic survey	0	0	0	2 _(1.21)	24 _(27.27)	26 _(5.49)
			Self-administered survey	8 _(19.51)	19 _(30.65)	22 _(18.80)	46 _(27.88)	27 _(30.34)	122 _(25.74)
			Other survey	0	0	1 _(0.95)	1 _(0.61)	1 _(1.12)	3 _(0.63)
			Not mentioned	12 _(29.27)	19 _(30.65)	27 _(22.88)	41 _(24.85)	17 _(19.10)	116 _(24.47)
Number of countries surveyed	2.975 _(2.239)	31.145 ₍₂₄₎ (p-value=0.180)	One country	23 _(56.10)	26 _(41.94)	48 _(40.03)	69 _(41.82)	42 _(47.19)	208 _(43.88)
			Two countries	3 _(7.32)	15 _(24.19)	17 _(14.43)	21 _(12.73)	9 _(10.11)	65 _(13.71)
			Three countries	2 _(4.88)	4 _(6.45)	11 _(9.40)	13 _(7.88)	7 _(7.95)	37 _(7.81)
			Four countries	1 _(2.44)	3 _(4.84)	9 _(7.63)	6 _(3.64)	3 _(3.37)	22 _(4.64)
			Five countries	0	1 _(1.61)	3 _(2.56)	8 _(4.85)	2 _(2.25)	14 _(2.95)
			More than five countries	5 _(12.20)	10 _(16.13)	18 _(15.38)	40 _(24.24)	20 _(22.47)	93 _(19.62)
			Not sure	7 _(17.07)	3 _(4.84)	11 _(9.40)	8 _(4.85)	6 _(6.74)	35 _(7.38)
Dillman's framework	0.032 _(0.175)	3.664 ₍₄₎ (p-value=0.453)	Referred	0	1 _(1.61)	6 _(5.13)	6 _(3.64)	2 _(2.25)	15 _(3.16)
			Not referred	41	61 _(98.39)	111 _(94.87)	159 _(96.36)	87 _(97.75)	459 _(96.84)
Pilot study	1.648 _(0.478)	40.385 ₍₄₎ (p-value=0.000)***	Mentioned	3 _(7.32)	9 _(14.52)	37 _(31.62)	76 _(46.06)	42 _(47.19)	167 _(35.23)
			Not mentioned	38 _(92.68)	53 _(85.48)	80 _(68.38)	89 _(53.94)	47 _(52.81)	307 _(64.77)
Data collection procedures									
Pre-notice letter	0.095 _(0.293)	32.055 ₍₄₎ (p-value=0.000)***	Mentioned	0	3 _(4.84)	7 _(5.98)	13 _(7.88)	22 _(24.72)	45 _(9.49)
			Not mentioned	41	59 _(95.16)	110 _(94.02)	152 _(92.12)	67 _(75.28)	429 _(90.51)
Covering letter	0.120 _(0.326)	10.517 ₍₄₎ (p-value=0.033)**	Mentioned	1 _(2.44)	4 _(6.45)	22 _(18.80)	20 _(12.12)	10 _(11.24)	57 _(12.03)
			Not mentioned	40 _(97.56)	58 _(93.55)	95 _(81.20)	145 _(87.88)	79 _(88.76)	417 _(87.97)
Reminder	0.080 _(0.272)	21.864 ₍₄₎ (p-value=0.000)***	Mentioned	0	1 _(1.61)	3 _(2.56)	23 _(13.94)	11 _(12.36)	38 _(8.02)
			Not mentioned	41	61 _(98.39)	114 _(97.44)	142 _(86.06)	78 _(87.64)	436 _(91.98)
Follow-up	0.186 _(0.389)	13.486 ₍₄₎ (p-value=0.009)***	Mentioned	5 _(12.20)	9 _(14.52)	35 _(29.91)	25 _(15.15)	14 _(15.73)	88 _(18.57)
			Not mentioned	36 _(87.80)	53 _(85.48)	82 _(70.09)	140 _(84.85)	75 _(84.27)	386 _(81.43)
Thank you letter	0.011 _(0.102)	3.974 ₍₄₎ (p-value=0.410)	Mentioned	0	0	3 _(2.56)	1 _(0.61)	1 _(1.12)	5 _(1.05)
			Not mentioned	41	62	114 _(97.44)	164 _(99.39)	88 _(98.88)	469 _(98.95)
Incentives	0.086 _(0.281)	18.754 ₍₄₎ (p-value=0.001)***	Mentioned	0	2 _(3.23)	9 _(7.69)	13 _(7.88)	17 _(19.10)	41 _(8.65)
			Not mentioned	41	60 _(96.77)	108 _(92.31)	152 _(92.12)	72 _(80.90)	433 _(91.35)

Note:

¹To enhance readability and comparability of data for statistical percentages for 0s are not reported. ²The Fisher tests were undertaken to confirm these results. ^{***}_{SEP} p ≤ .10 ^{**}_{SEP} p ≤ .05 ^{*}_{SEP} p ≤ .01

Appendix 3: Tabulations of Methods and Analysis in *JIBS* 1970-2019

Table 4: Quantitative Survey Papers Across Different Decades: Translation Trends^{1,2}

	<i>Mean</i> _(Std.dev)	<i>X</i> ² _(df) ²	<i>Categories</i>	<i>1970</i>	<i>1980</i>	<i>1990</i>	<i>2000</i>	<i>2010</i>	<i>Total</i>
<i>Quantitative Surveys Papers</i>				<i>n=41(%)</i>	<i>n=62(%)</i>	<i>n=118(%)</i>	<i>n=165(%)</i>	<i>n=88(%)</i>	<i>N=474(%)</i>
Questionnaire: language used	2.571 _(0.786)	36.170 ₍₈₎ (p-value=0.000)***	English None English Not mentioned	0 0 41	6 _(9.68) 0 56 _(90.32)	29 _(24.79) 3 _(2.56) 85 _(72.65)	36 _(21.82) 13 _(7.88) 116 _(70.30)	17 _(19.10) 11 _(12.36) 61 _(68.54)	88 _(18.57) 27 _(5.70) 359 _(75.74)
Questionnaire: translation	1.736 _(0.441)	23.202 ₍₄₎ (p-value=0.000)***	Mentioned Not mentioned	0 41	12 _(19.35) 50 _(80.65)	28 _(23.93) 89 _(76.07)	55 _(33.33) 110 _(66.67)	30 _(33.71) 59 _(66.29)	125 _(26.37) 349 _(73.63)
Questionnaire: back-translation	1.749 _(0.434)	22.670 ₍₄₎ (p-value=0.000)***	Mentioned Not mentioned	0 41	12 _(19.35) 50 _(80.65)	25 _(21.37) 92 _(78.63)	53 _(32.12) 112 _(67.88)	29 _(32.58) 60 _(67.42)	119 _(25.11) 335 _(74.89)
Brislin's framework	0.067 _(0.251)	8.513 ₍₄₎ (p-value=0.074)*	Referred Not referred	1 _(2.44) 40 _(97.56)	2 _(3.23) 60 _(96.77)	4 _(3.42) 113 _(96.58)	17 _(10.30) 148 _(89.70)	8 _(8.99) 81 _(91.01)	32 _(6.75) 442 _(93.25)

Note:

¹To enhance readability and comparability of data for statistical percentages for 0s are not reported.

²The Fisher tests were undertaken to confirm these results.

* p ≤ .10 ** p ≤ .05 *** p ≤ .01

Appendix 3: Tabulations of Methods and Analysis in JIBS 1970-2019

Table 5: Quantitative Survey Papers Across Different Decades: Methods of Analysis^{1,2}

	Mean _(Std.dev)	X ² _(df) ²	Categories	1970	1980	1990	2000	2010	Total
Quantitative Surveys Papers				n=41(%)	n=62(%)	n=118(%)	n=165(%)	n=88(%)	N=474(%)
Statistical analysis methods	5.243 _(3.678)	207.935 ₍₄₀₎ (p-value=0.000)*	OLS	7 _(17.07)	20 _(32.26)	34 _(29.06)	66 _(40.00)	22 _(24.47)	147 _(31.01)
			Logit	0	0	7 _(5.98)	16 _(9.70)	8 _(8.99)	31 _(6.54)
			Probit	0	0	1 _(0.85)	2 _(1.21)	3 _(3.37)	6 _(1.27)
			Discrete choice models	0	0	4 _(3.42)	4 _(2.42)	4 _(4.49)	12 _(2.53)
			SEM	0	0	9 _(7.69)	28 _(16.97)	20 _(20.47)	57 _(12.03)
			Nested models	0	0	0	8 _(4.85)	11 _(12.36)	19 _(4.01)
			Heckman selection models	0	0	0	1 _(0.61)	4 _(4.49)	5 _(1.05)
			Tobit	0	1 _(1.61)	1 _(0.85)	0	2 _(2.25)	4 _(0.84)
			Anova/Manova/Mancova	5 _(12.20)	6 _(9.68)	32 _(27.35)	14 _(8.48)	2 _(2.25)	59 _(12.45)
			Difference in means	6 _(14.63)	5 _(8.06)	3 _(2.56)	0	0	14 _(2.95)
			Poisson, Neg. Binominal	0	0	0	1 _(0.61)	0	1 _(0.21)
			Event history analysis	0	0	0	0	1 _(1.12)	1 _(0.21)
			Advanced regression models	1 _(2.44)	0	0	6 _(3.64)	4 _(4.49)	11 _(2.32)
			Other	12 _(29.27)	25 _(38.71)	22 _(18.80)	15 _(9.09)	10 _(11.24)	83 _(17.51)
			Not sure	10 _(24.39)	6 _(9.68)	4 _(3.42)	4 _(2.42)	0	24 _(5.06)
Software used	8.173 _(2.034)	97.089 ₍₅₂₎ (p-value=0.000)*	SPSS	1 _(2.44)	2 _(3.23)	3 _(2.56)	2 _(1.21)	2 _(2.25)	10 _(2.11)
			Stata	0	1 _(1.61)	0	2 _(1.21)	6 _(6.74)	9 _(1.90)
			BMD07M	1 _(2.44)	0	0	0	0	1 _(0.21)
			HLM	0	0	0	1 _(0.61)	0	1 _(0.21)
			LISREL	0	0	14 _(11.97)	17 _(10.30)	3 _(3.37)	34 _(7.17)
			EQUIS	0	0	1 _(0.85)	7 _(4.24)	1 _(1.12)	9 _(1.90)
			MLWIN	0	0	0	1 _(0.61)	0	1 _(0.21)
			SAS	0	0	3 _(2.56)	0	1 _(1.12)	4 _(0.84)
			SEPATH	0	0	0	2 _(1.21)	0	2 _(0.42)
			LIMDEP	0	0	1 _(0.85)	1 _(0.61)	0	2 _(0.42)
			AMOS	0	0	0	6 _(3.64)	9 _(10.11)	15 _(3.16)
			MPLUS	0	0	0	1 _(0.61)	1 _(1.12)	2 _(0.42)
			Not mentioned	39 _(95.12)	58 _(93.55)	95 _(81.20)	125 _(75.76)	66 _(74.16)	383 _(80.80)
			Not sure	0	1 _(1.61)	0	0	0	1 _(0.21)
			Descriptive statistics	0.973 _(0.246)	17.124 ₍₈₎ (p-value=0.029)**	Reported	40 _(97.56)	52 _(83.87)	108 _(92.31)
Not reported	1 _(2.44)	7 _(11.29)				6 _(5.13)	6 _(3.64)	1 _(1.12)	21 _(4.43)
Not sure	0	3 _(4.84)				3 _(2.56)	2 _(1.21)	0	8 _(1.69)

Note:

¹To enhance readability and comparability of data for statistical percentages for 0s are not reported.

²The Fisher tests were undertaken to confirm these results.

* p ≤ .10 ** p ≤ .05 *** p ≤ .01

Appendix 3: Tabulations of Methods and Analysis in *JIBS* 1970-2019

Table 6: Quantitative Survey Papers Across Different Decades: Data Source²

	<i>Mean</i> _(Std.dev)	<i>X</i> ² _(df) ²	<i>Categories</i>	<i>1970</i>	<i>1980</i>	<i>1990</i>	<i>2000</i>	<i>2010</i>	<i>Total</i>
<i>Quantitative Surveys Papers</i>				<i>n=41</i> (%)	<i>n=62</i> (%)	<i>n=118</i> (%)	<i>n=165</i> (%)	<i>n=88</i> (%)	<i>N=474</i> (%)
Methodology section	0.966 _(0.181)	62.744(4) (p-value=0.000)***	Mentioned Not mentioned	31(75.61) 10(24.39)	60(96.77) 2(3.23)	114(97.44) 3(2.56)	164(99.39) 1(0.61)	88 0	458(96.62) 16(3.38)
Data level	3.734 _(0.988)	49.549(24) (p-value=0.002)***	Country level Regional level Individual level Firm level Subsidiary level Industry level Other Not sure	3(7.32) 0 14(34.15) 15(36.59) 9(21.95) 0 0 0	1(1.61) 2(3.23) 26(41.94) 25(40.32) 5(8.06) 0 0 3(4.84)	2(1.71) 2(1.71) 55(47.01) 44(37.61) 11(9.40) 0 1(0.85) 2(1.71)	5(3.03) 0 37(22.42) 94(56.97) 28(16.97) 0 1(0.61) 0	3(3.37) 3(3.37) 35(39.33) 32(35.96) 14(15.73) 0 1(1.12) 1(1.12)	14(2.95) 7(1.48) 167(35.23) 210(44.30) 67(14.14) 0 3(0.63) 6(1.27)
Data type	1.154 _(0.640)	17.074(12) (p-value=0.147)	Cross-section data Panel data Longitudinal data Not sure	38(92.68) 2(4.88) 1(2.44) 0	59(95.16) 1(1.61) 2(3.23) 0	112(95.73) 3(2.56) 1(0.85) 1(0.85)	146(88.48) 13(7.88) 1(0.61) 5(3.03)	82(92.13) 2(2.25) 1(1.12) 4(4.49)	437(92.19) 21(4.43) 6(1.27) 10(2.11)

Note:

¹To enhance readability and comparability of data for statistical percentages for 0s are not reported.

²The Fisher tests were undertaken to confirm these results.

* p ≤ .10 ** p ≤ .05 *** p ≤ .01

Appendix 3: Tabulations of Methods and Analysis in *JIBS* 1970-2019

Table 7: Qualitative Papers Across Different Decades: Methods of Analysis^{1,2}

	<i>Mean</i> _(Std.dev)	<i>X</i> ² _(df) ²	<i>Categories</i>	<i>1970</i>	<i>1980</i>	<i>1990</i>	<i>2000</i>	<i>2010</i>	<i>Total</i>
<i>Qualitative Papers</i>				<i>n=16(%)</i>	<i>n=18(%)</i>	<i>n=8(%)</i>	<i>n=20(%)</i>	<i>n=35(%)</i>	<i>N=97(%)</i>
Multi-level	0.257 _(0.439)	3.132 ₍₄₎ (p-value=0.536)	Yes No	4 _(25.00) 12 _(75.00)	4 _(22.22) 14 _(77.78)	1 _(12.50) 7 _(87.50)	8 _(40.00) 12 _(60.00)	8 _(22.86) 27 _(77.14)	25 _(26.32) 70 _(73.68)
Technology	0.464 _(0.501)	33.623 ₍₄₎ (p-value=0.000)***	Mentioned Not mentioned	1 _(6.25) 15 _(93.75)	2 _(11.11) 16 _(88.89)	5 _(62.50) 3 _(37.50)	10 _(50.00) 10 _(50.00)	27 _(77.14) 8 _(22.86)	45 _(46.39) 52 _(53.61)
Analytical technique	0.536 _(0.501)	37.443 ₍₄₎ (p-value=0.000)***	Mentioned Not mentioned	3 _(18.75) 13 _(81.25)	2 _(11.11) 16 _(88.89)	3 _(37.50) 5 _(62.50)	15 _(75.00) 5 _(25.00)	29 _(82.86) 6 _(17.14)	52 _(53.61) 45 _(46.39)
CAQDAS	0.113 _(0.318)	12.600 ₍₄₎ (p-value=0.013)**	Mentioned Not mentioned	0 16	0 18	0 8	2 _(10.00) 18 _(90.00)	9 _(25.71) 26 _(74.29)	11 _(11.34) 86 _(88.66)
Yin used as reference	0.299 _(0.460)	24.033 ₍₄₎ (p-value=0.000)***	Yes No	0 16	0 18	4 _(50.00) 4 _(50.00)	7 _(35.00) 13 _(65.00)	18 _(51.43) 17 _(48.57)	29 _(29.90) 68 _(70.10)
Eisenhardt used as reference	0.360 _(0.483)	33.215 ₍₄₎ (p-value=0.000)***	Yes No	0 16	0 18	3 _(37.50) 5 _(62.50)	9 _(45.00) 11 _(55.00)	23 _(65.71) 12 _(34.29)	35 _(36.08) 62 _(63.92)

Note:

¹To enhance readability and comparability of data for statistical percentages for 0s are not reported.

²The Fisher tests were undertaken to confirm these results.

* p ≤ .10 ** p ≤ .05 *** p ≤ .01

Appendix 3: Tabulations of Methods and Analysis in *JIBS* 1970-2019

Table 8: Qualitative Papers Across Different Decades: Data Source^{1,2}

	<i>Mean</i> _(Std.dev)	χ^2 _(df) ²	<i>Categories</i>	<i>1970</i>	<i>1980</i>	<i>1990</i>	<i>2000</i>	<i>2010</i>	<i>Total</i>
<i>Qualitative Papers</i>				<i>n=16(%)</i>	<i>n=18(%)</i>	<i>n=8(%)</i>	<i>n=20(%)</i>	<i>n=35(%)</i>	<i>N=97(%)</i>
Number of countries examined	0.546 _(0.646)	8.5000 ₍₈₎ (p-value=0.386)	Single country	8 _(50.00)	7 _(38.89)	3 _(37.50)	6 _(30.00)	13 _(37.14)	37 _(38.14)
			Not a single country	5 _(31.25)	11 _(61.11)	5 _(62.50)	11 _(55.00)	20 _(57.14)	52 _(53.61)
			Not sure	3 _(18.75)	0	0	3 _(15.00)	2 _(5.71)	8 _(8.25)
	3.195 _(2.299)	20.983 ₍₂₄₎ (p-value=0.640)	One country	8 _(50.00)	7 _(38.89)	3 _(37.50)	6 _(30.00)	13 _(37.14)	37 _(38.14)
			Two countries	0	4 _(22.22)	1 _(12.50)	3 _(15.00)	8 _(22.86)	16 _(16.49)
			Three countries	0	2 _(11.11)	1 _(12.50)	2 _(10.00)	2 _(5.71)	7 _(7.22)
			Four countries	0	0	1 _(12.50)	0	3 _(8.57)	4 _(4.12)
Five countries			0	0	0	1 _(5.00)	1 _(2.86)	2 _(2.06)	
More than five countries			5 _(31.25)	5 _(27.78)	2 _(25.00)	5 _(25.00)	6 _(17.14)	23 _(23.71)	
Methodology section	1.052 _(0.487)	46.035 ₍₈₎ (p-value=0.000***)	Yes	3 _(18.75)	12 _(66.67)	7 _(87.50)	17 _(85.00)	35 ₍₁₀₀₎	74 _(76.29)
			No	6 _(37.50)	1 _(5.56)	1 _(12.50)	1 _(5.00)	0	9 _(9.28)
			Discussed elsewhere	7 _(43.75)	5 _(27.78)	0	2 _(10.00)	0	14 _(14.43)
Data type	1.092 _(0.936)	75.084 ₍₁₂₎ (p-value=0.000***)	Process	0	14 _(77.78)	0	0	17 _(48.57)	31 _(31.96)
			Cross-sectional	4 _(25.00)	4 _(22.22)	2 _(25.00)	5 _(25.00)	18 _(54.55)	33 _(34.02)
			Partial	10 _(62.50)	0	4 _(50.00)	12 _(60.00)	0	26 _(26.80)
			Not sure	2 _(12.50)	0	2 _(25.00)	3 _(15.00)	0	7 _(7.22)

Note:

¹To enhance readability and comparability of data for statistical percentages for 0s are not reported.

²The Fisher tests were undertaken to confirm these results.

* p ≤ .10 ** p ≤ .05 *** p ≤ .01

Appendix 3: Tabulations of Methods and Analysis in *JIBS* 1970-2019

Table 9: Mixed-Methods Papers Across Different Decades: Methods of Analysis^{1,2}

	<i>Mean</i> _(Std.dev)	<i>X</i> ² _(df) ²	<i>Categories</i>	<i>1970</i>	<i>1980</i>	<i>1990</i>	<i>2000</i>	<i>2010</i>	<i>Total</i>
<i>Mixed-Methods Papers</i>				<i>n=7(%)</i>	<i>n=16(%)</i>	<i>n=17(%)</i>	<i>n=13(%)</i>	<i>n=18(%)</i>	<i>N=71(%)</i>
Multi-level	0.282 _(0.614)	4.748 ₍₈₎ (p-value=0.784)	Yes	0	2 _(12.50)	1 _(5.88)	2 _(15.38)	3 _(16.67)	8 _(11.27)
			No	6 _(85.71)	12 _(75.00)	16 _(94.12)	10 _(76.92)	13 _(72.22)	57 _(80.28)
			Not sure	1 _(14.29)	2 _(12.50)	0	1 _(7.69)	2 _(11.11)	6 _(8.45)
Data analysis	2.915 _(0.627)	21.145 ₍₁₂₎ (p-value=0.048)**	Qualitative	0	1 _(6.25)	0	0	0	1 _(1.41)
			Quantitative	1 _(14.29)	4 _(25.00)	4 _(23.53)	1 _(7.69)	4 _(22.22)	14 _(19.72)
			Both	3 _(42.86)	6 _(37.50)	11 _(64.71)	12 _(92.31)	14 _(77.78)	46 _(64.79)
			Not sure	3 _(42.86)	5 _(31.25)	2 _(11.76)	0	0	10 _(14.08)
Software used	0.676 _(0.770)	30.5545 ₍₈₎ (p-value=0.000)***	Yes	1 _(14.29)	3 _(18.75)	1 _(5.88)	4 _(30.77)	13 _(72.22)	22 _(30.99)
			No	6 _(85.71)	12 _(75.00)	9 _(52.94)	6 _(46.15)	3 _(16.67)	36 _(50.70)
			Not sure	0	1 _(6.25)	7 _(41.18)	3 _(23.08)	2 _(11.11)	13 _(18.31)

Note:

¹To enhance readability and comparability of data for statistical percentages for 0s are not reported.

²The Fisher tests were undertaken to confirm these results.

* p ≤ .10 ** p ≤ .05 *** p ≤ .01

Appendix 3: Tabulations of Methods and Analysis in *JIBS* 1970-2019

Table 10: Mixed-Methods Papers Across Different Decades: Data Source^{1,2}

	<i>Mean</i> _(Std.dev)	<i>X</i> ² _(df) ²	<i>Categories</i>	<i>1970</i>	<i>1980</i>	<i>1990</i>	<i>2000</i>	<i>2010</i>	<i>Total</i>
<i>Mixed-Methods Papers</i>				<i>n=7(%)</i>	<i>n=16(%)</i>	<i>n=17(%)</i>	<i>n=13(%)</i>	<i>n=18(%)</i>	<i>N=71(%)</i>
Qualitative vs Quantitative	2.155 _(0.839)	22.350 ₍₁₂₎ (p-value=0.034)**	Qualitative Dominant	2 _(28.57)	5 _(31.25)	4 _(23.53)	1 _(7.69)	4 _(22.22)	16 _(22.54)
			Quantitative Dominant	0	8 _(50.00)	6 _(35.29)	10 _(76.92)	8 _(44.44)	32 _(45.07)
			Equal	3 _(42.86)	2 _(12.50)	7 _(41.18)	1 _(7.69)	6 _(33.33)	19 _(26.76)
			Not sure	2 _(28.57)	1 _(6.25)	0	1 _(7.69)	0	4 _(5.63)
Data collection	2.085 _(0.788)	25.067 ₍₁₂₎ (p-value=0.015)**	Concurrently	1 _(14.29)	1 _(6.25)	2 _(11.76)	5 _(38.46)	4 _(22.22)	13 _(18.31)
			Sequentially	2 _(28.57)	11 _(68.75)	13 _(76.47)	8 _(61.54)	11 _(61.11)	45 _(63.38)
			One method	1 _(14.29)	1 _(6.25)	2 _(11.76)	0	3 _(16.67)	7 _(9.86)
			Not sure	3 _(42.86)	3 _(18.75)	0	0	0	6 _(8.45)
	2.718 _(0.759)	14.710 ₍₁₂₎ (p-value=0.258)	Qualitative	2 _(28.57)	0	4 _(23.53)	1 _(7.69)	3 _(16.67)	10 _(14.08)
			Quantitative	0	0	0	2 _(15.38)	1 _(5.56)	3 _(4.23)
			Both	4 _(57.14)	15 _(93.75)	12 _(70.59)	10 _(76.92)	14 _(77.78)	55 _(77.46)
			Not sure	1 _(14.29)	1 _(6.25)	1 _(5.88)	0	0	3 _(4.23)
Methodology section	1.028 _(0.337)	6.088 ₍₈₎ (p-value=0.637)	Yes	6 _(85.71)	13 _(81.25)	15 _(88.24)	13	16 _(88.89)	63 _(88.73)
			No	1 _(14.29)	1 _(6.25)	1 _(5.88)	0	0	3 _(4.23)
			Discussed elsewhere	0	2 _(12.50)	1 _(5.88)	0	2 _(11.76)	5 _(7.04)

Note:

¹To enhance readability and comparability of data for statistical percentages for 0s are not reported. $\frac{[1]}{[SEP]}$

²The Fisher tests were undertaken to confirm these results. $\frac{[1]}{[SEP]}$

* p ≤ .10 ** p ≤ .05 $\frac{[1]}{[SEP]}$ *** p ≤ .01